

EXHIBITOR SPACE APPLICATION & CONTRACT FORM



JANUARY 25 - 27, 2010
DUBAI AIRPORT EXPO
DUBAI, UNITED ARAB EMIRATES

Organiser

INTERNATIONAL EXPO-CONSULTS L.L.C.
Connecting Opportunities
A member of Falak Holding

P.O.Box 50006, Dubai, U.A.E., Tel: +971 4 3435777, Fax: +971 4 3436115, Email: signme@iec.ae, Website: www.signmiddleeast.com

Organisation: _____

Address: _____

Zip/Postal Code: _____ City: _____ Country: _____

Telephone: _____ Mobile: _____ Facsimile: _____

E-mail: _____ Website: _____

Contact Person: _____ Designation: _____

* **FASCIA:** Exact name as to appear on Fascia board(This option is only for shell scheme applicants)

We hereby apply for the Exhibit Space as specified below (please tick)

Type of Space Required > Shell Scheme Space Only Corner Stand Peninsula Stand Island Stand

Type of Space	Space Cost	Minimum Space	Space Required	Additional Charges	Total Amount
Shell Scheme	US\$ 350/sq.m.	12 sq.m.			
Space Only	US\$ 300/sq.m.	36 sq.m.			

Note

- . Stand location will only be reserved if accompanied by 50% payment
- . Access will not be given to the stand unless all accounts are settled prior to build-up dates

EXHIBITOR STAND OPTIONS :

Shell Scheme Stand :

Minimum stand size - 12 Square meters .Rate - US \$ 350 per sqm. The price includes - Octanorm style stand fitting system built out of white vinyl laminated panel boards, 2.5 meter high and 1 meter wide . The stand will also include Carpeting ,1 table,2 chairs, 1 waste paper bin, one 13 amp single phase power point with socket,3 spot lights, Fascia with company name in English.

Bare space only:

Minimum bare space - 36 Square meters. Rate- US \$ 300 per sqm. Services like electricity, carpeting etc to be ordered separately with our official Stand Contractor .Details will be provided in the exhibitor manual to be sent later.

Additional Charges :

Corner stands - 10% extra, Peninsula Stands-15% extra ,Island Stands-20% extra. Co-exhibitor fee (Minimum space 24 Sq.m) of US\$ 500 will be charged per additional company.

Double Decker - A Double Decker is an upper storey built above the main ground floor stand. Additional charges will be levied according to bare space taken.Please contact the organizer for further details

Terms of Payment

50% of the total amount to be paid within 15 days of raising the invoice. The balance amount is to be paid in full 90 days prior to the exhibition.

Bank Details

Payment can be remitted to our account as below:
HSBC MIDDLE EAST
 Deira Branch,
 P.O.Box 66, Dubai, United Arab Emirates.
 Tel: +971 4 2227161 Fax: +971 4 2281714 Swift : BBMEAED
 Account No - 025 084 732001
 Account Name - International Expo Consults L.L.C.

T.T. copies will not be accepted or acknowledged as proof of payment.

Credit Card Details

Only master card and visa accepted. Credit card form has to be filled by the Exhibitor with a photocopy of the card (both sides) and an ID of the card holder.

We accept all terms & conditions of contract herein without any reservation or restrictions and that we relinquish any claims whatsoever against the Organiser

Name: _____

Designation: _____

Mobile: _____

Date: _____

 Authorised Signature

 Company Stamp

For Organiser's use only

Received on: _____

Advance received: _____

Stand allocated: _____

TERMS & CONDITIONS FOR PARTICIPATION

1. Confirmation of Exhibit Space

Receipt of the signed and stamped Space Application Form from the Exhibitor, by the Organisers, shall be deemed to be acceptance of the terms & conditions of participation by the Exhibitor.

2. Terms of Payment

- a) Payment equivalent to 50 % of the total rental charges must be paid within 15 days of raising the invoice or with the space application form for reserving stand location.
- b) The balance amount shall be paid, in full, 90 days before the opening day of the exhibition.
- c) Payment by the stipulated date is a pre-requisite condition governing the use of the stand and participation in the exhibition. In the event of default in payment by the stipulated dates, the Organisers shall reserve the right to claim total dues from the defaulting exhibitor, who will not be entitled to any compensation whatsoever.

3. Allocation of Space

The Organisers, at their sole discretion, allocate space to an Exhibitor in a manner, they consider best in accordance with the category of the goods to be displayed. The Organisers shall reserve the rights:

- I. To reallocate space allotted to the Exhibitor at any time prior to the commencement of the build-up of the Exhibition premises.
- II. To alter the size and dimensions of the Exhibition Hall.
- III. To transfer or alter entrances and exits to the Exhibition Hall
- IV. To undertake any other structural alterations should exceptional circumstances demand it. Such reallocations shall be at absolute discretion of the Organisers and the Exhibitors shall have no right to claim compensation as a result thereof.

4. Withdrawal / Refund

Under no circumstances, whatsoever, any payment made by the exhibitor would be refunded in case of cancellation or withdrawal

CANCELLATION POLICY

AJ Space application form received / on email confirmation

1. Cancellation 6 months before show - No cancellation charge
2. 4 to 5 months before show - 25% on stand cost
3. 1 to 3 months before show - 50%

BJ Space reduced

Any space reduced will attract a 25% of the reduced stand size cost.

CJ 25% along with space application then only stand number to be allocated / confirmed. Remaining 25% within 30 days of space application received. Remaining 50% to be given 60 days before the show.

5. Changes

In the event of an Act of God or serious incident beyond the Organiser's control, the Exhibitor shall not be entitled to claim damages of any kind against the Organisers in respect of any loss consequential upon the prevention or postponement or abandonment of the Exhibition by reason of the happenings of any of the incidents, referred to herein or otherwise, or the Exhibition premises becoming totally or partially unavailable for the holding of the Exhibition for the reasons beyond the Organisers control, and the Organisers shall be entitled to retain all sums paid by the Exhibitors, or such part thereof, as the Organisers shall consider necessary.

If, in the opinion of the Organisers, by rearrangement or postponement of the period of the Exhibition, or by a substitution of another Hall or building, or any other reasonable manner, the Exhibition can be carried through, the contracts for space shall be binding upon the parties, except as to size and position, as to which any modification, substitution, or rearrangement they consider necessary, as shall be determined by the Organisers, in such case, the Exhibitor cannot cancel his participation or claim any compensation.

6. Domicile and Jurisdiction

The Organisers shall reserve the right to alter, add to or amend any of the above-mentioned terms and conditions and the decision of the Organisers shall be final. No alteration, addition, amendment or waiver to any of these conditions, shall operate to release any Exhibitor from this contract. The implementation of these terms and conditions or supplementary stipulations laid down by the Organisers shall be judged according to the law of the courts of Dubai in the United Arab Emirates.

7. Copyright Laws

All Exhibitors participating in this exhibition must ensure that they abide by the copyright laws prevalent in the United Arab Emirates and they do not violate intellectual property rights of other exhibiting companies.

8. Specific Stand Allocation

All applications for space will be confirmed, only if 50% advance payment is received within 15 days of raising of the invoice. In case the payment is not received within the said period, organisers reserve the right to allocate the stand to any other exhibitor, without any notice whatsoever.

CONTACT DETAILS

Mr. Marcello Barretto - Marketing Manager
Ms. Jennie Chacko - Project Manager
Sign & Graphic Imaging Middle East 2010

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