

SGI DUBAI 2025 CONCLUDES ON A HIGH NOTE



SGI Dubai 2025 wrapped up with strong business momentum and highly positive feedback from exhibitors across categories, reaffirming its position as the leading trade show for the printing and signage industry in the MENA region. Over three days, the exhibition floor was abuzz with networking, product demonstrations, and deal-making, as leading global and regional brands engaged directly with decision-makers from the UAE, wider GCC, Africa, and beyond.



Exhibitors highlighted the exceptional quality of visitors, with many reporting confirmed orders and serious leads generated on-site. From advanced printing technologies and cutting-edge signage solutions to innovative applications in laser, CNC, and car wrapping, the show once again served as the definitive launchpad for industry innovations. Testimonials from participating companies consistently underscored SGI Dubai's role in connecting brands with real buyers and creating tangible business outcomes.

As SGI Dubai 2025 closes its doors, planning is already underway for the 2026 edition, which promises to build on this year's success with an even more dynamic showcase. Companies looking to secure prime locations and maximize their exposure to a purchase-ready audience are encouraged to book early.



To reserve your stand or discuss participation opportunities for SGI Dubai 2026, please reach out to ranjit@sgidubai.com

Heliozid Océ showcasing new decoration and branding solutions at SGI 2025



During the 2025 SGI, Heliozid has presented its newest solutions for customizing and displaying art works to decorate walls or to promote brands in retail shops. On one of the walls, visitors can contemplate an entire 2M X 4M mosaic wall printed on four separate pieces of Acrylic tiled together. The original piece of art is the Girl with a Pearl Earring by Dutch painter Vermeer. We have taken the original painting and divided into thousands of squares each of them showing unique picture. Show visitors were impressed by the artist creativity and the print quality on the Mimaki flat bed. While most customers use the Mimaki UV printer for decoration and advertising purpose, this printer is a true flatbed unit capable of printing on rigid material that is up to 50mm thick so also suited for all cartons, corrugated, honeycomb and other packing materials.

On a separate wall, visitors could see a typical wall paper printed on the most versatile Mimaki UCJV330 roll to roll printer as displayed on the above picture. This latest UV printer is capable of printing at 55 Sqm/hour and incorporates white and clear ink. Users can create up to nine layers enabling them to print 2.5D embossed prints. Another unique application is the Day night application, where users can create two different images depending on the direction of the light. During the day one can see what is printed on the front and at night one can see the second image. With a single print 2 effects are achieved. Another possible application is the double sided printing on clear films, allowing for separate message on either side.

Heliozid Océ, the Mimaki authorized distributor, is a leading organization in the UAE with its core activities focused around development of large format printing solutions for the Graphic arts and textile markets. All printing solutions are supported by a professional team of technical consultants. Our strength lies in our focused efforts on providing mid to high-end large format printing solutions and their assorted medias to the commercial and display graphics segments. Heliozid Océ expects to extend their success to become a leading supplier of textile printing solutions for both signage, home decor, and fashion environments.

Bcarve Machinery Wraps Up with a Complete Sell-Out



As SGI Dubai 2025 draws to a close, Bcarve Machinery is celebrating a remarkable milestone – selling most of the machiness showcased at the exhibition. The overwhelming demand throughout the three days highlights the trust and confidence that regional buyers have placed in Bcarve’s advanced solutions. With their booth buzzing with activity from start to finish, the company has reaffirmed its strong footprint in the printing and signage industry. While this year’s display has sold out, Bcarve invites visitors to stay connected for upcoming shipments and new product launches that promise to push innovation even further.

xTool at SGI Dubai 2025: Pioneering Solutions for the Printing Industry

xTool showcases cutting-edge solutions addressing critical pain points in the printing industry. Our DTF Apparel Printer revolutionizes garment customization with one-click operation, full-lifecycle auto-maintenance, and multi-fabric compatibility (cotton, leather, polyester), eliminating traditional DTF challenges like complex setup and inconsistent quality. Paired with our desktop laser engravers, we empower small businesses and creators with industrial-grade precision (e.g., 16MP AI calibration, 720×1800 DPI resolution) and batch production flexibility (e.g., auto-material recognition, variable-object processing), bridging the gap between DIY and industrial-scale needs. We believe the future of printing lies in democratizing technology—reducing barriers for SMEs and individuals through automation, AI, and user-centric design. As MENA’s signage and imaging market grows, xTool’s innovations align with regional demand for high-margin customization and sustainable production (e.g., reduced waste via smart software). Connect with xTool as we reshape creativity and efficiency in printing!



Xess Trading: Exclusive Partner for Kointec Interior Films in the UAE

Xess Trading LLC is proud to participate in SGI Dubai 2025, showcasing our expertise in interior films and adhesive solutions. As the exclusive distributor of Kointec interior films in the UAE, we bring world-class quality and design innovation to the regional market.



Kointec interior films are renowned for their durability, versatility, and stylish finishes that transform spaces with ease. From modern wood grains and elegant marble effects to metallic textures and minimalist patterns, these films provide architects, designers, and contractors with endless creative possibilities. With easy installation, cost efficiency, and eco-friendly production, Kointec films are setting a new benchmark in interior design solutions.

In addition to films, Xess Trading offers a comprehensive range of high-performance adhesive tapes designed to meet industrial, commercial, and everyday applications. Our products are trusted for their reliability, strength, and adaptability across multiple industries.

By participating in SGI Dubai, we aim to connect with partners, introduce innovative solutions, and reinforce our commitment to delivering premium products that combine functionality with style.

GEM Paya Group leads the LED space

GEM Paya Group – leading manufacturer and supplier of LED and signage solutions. With our factory in China and head offices in China, Turkey, and Dubai, we deliver top-quality products Trusted by professionals, we provide the tools and support to power your projects with reliability and innovation.



Cosmo Films at SGI Dubai 2025



Cosmo Films is showcasing its range of high-quality packaging solutions, designed for durability and versatility.

- Synthetic Paper- Tear-resistant and premium prints
- Thermal Lamination Films – Protect and enhance application appearance
- Rigid Sheets – Engineered for strength and resilience
- Thermoformed Containers- Lightweight and customizable
- Injection-Moulded Containers – Precision-crafted containers

Visit Stand 7-A96 from 22-24 September at the Dubai World Trade Centre.

Find out more at www.cosmofilms.com

STEIGENS at SGI Dubai 2025

Three days at SGI Dubai 2025 were truly exciting and memorable. It was a pleasure reconnecting with our valued resellers and distributors, strengthening relationships, and exploring new opportunities. The spotlight was on the premium global brands we proudly distribute – CHASE PLUS and AGGERT – along with our wide portfolio of corporate gifting solutions. Visitors experienced our extensive range of genuine leather laptop bags, premium leather goods, elite gift sets, innovative smart gadgets, stylish drinkware, and eco-friendly cotton and jute products – all designed to meet diverse corporate and retail needs. To further support our growing network of resellers and distributors, STEIGENS has launched the STEIGENS Dealer Portal – a dedicated platform where partners can easily register and unlock exclusive benefits. With your account, you gain access to:

- A world of ready-stock premium brand products, perfect for gifting
- Special Stockist / Reseller pricing
- Real-time stock updates
- Convenient online order placement
- Complete order and payment history
- Digital catalogues for quick reference
- Dedicated sales and marketing support from your account manager

Register today at www.steigens.com/dealer-portal and take your business forward with STEIGENS.



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PRINTING & SIGNAGE REVOLUTION

LARGE FORMAT
SIGNAGE
OUTDOOR
3D PRINTING
FABRICATING
METAL CUTTING & ENGRAVING
TEXTILE
DIGITAL DISPLAY
RETAIL POP/POS
MULTI-FUNCTION PRINTERS
PREMIUM GIFTS & PROMOTIONS
SCREEN PRINTING & HEAT TRANSFER PAPER
LED
PRINT ON PAPER
LABELING
ROBOTICS
INK
MEDIA
ARTIFICIAL INTELLIGENCE
SELF ADHESIVE & ACRYLIC



UNRAVELING TOMORROW'S SIGNAGE THANK YOU!



The Largest
International Expo
for the Printing,
Signage, Graphic and
Imaging Industries
in the MEA region