

The Largest International Expo for the Printing, Signage, Graphic and Imaging Industries in the Middle East and Africa region

27
YEARS



POST SHOW REPORT

2024

24, 25, 26 SEPTEMBER 2024
DUBAI WORLD TRADE CENTRE
UNITED ARAB EMIRATES

- Introduction
- Media & International Partners
- Exhibitors
- Visitors
- Show Special
- Marketing and Communications
- Show Daily
- Pre-show Campaigns
- Press Release
- Plan for SGI DUBAI 2025

INTRODUCTION



OVERVIEW

- 27TH EDITION
- 45 COUNTRIES REPRESENTED
- THOUSANDS OF VISITORS FROM ACROSS 104 COUNTRIES

SGI Dubai 2024 - The largest and most influential exhibition for the printing and signage industry in the Middle East and North Africa region. Attracting a diverse range of exhibitors and visitors, it has earned a reputation for its success in facilitating business deals, networking opportunities, and knowledge exchange. With its global reach SGI Dubai has upheld its commitment and continues to foster the growth of the industry by bringing together key players, strengthening partnerships, and setting trends for the future. The exhibitors represented many sectors of the large printing industry.

- | | |
|-------------------------|----------------------------------|
| • Wide format printers | • Fabricators |
| • Textile printers | • Metal cutting machines |
| • Digital signage | • Gifts and promotional material |
| • Automobile wrap films | • Paper |
| • LED signage | |

MEDIA & INTERNATIONAL PARTNERS

MEPrinter

Middle East Print Communication Magazine
مجلة متخصصة في عالم الطباعة في الشرق الأوسط

my**UAE**guide

Printweek
MENA

ALLPack
I N D O N E S I A

ASIA SIGN
—— 亞洲標識 ——



EXHIBITORS



SGI Dubai 2024 – Attracting a diverse range of international buyers & visitor's, positioning it as a key platform for global business opportunity. It witnessed product launches & offers during the event. Once again, SGI ensured that it would keep the industrialists engaged with the market for the period of 2024 -25. The exhibitor's brand list just got bigger and better with renowned names added to the list of SGI Dubai 2024. Product catering to all aspects of Signage, Printing, Imaging, Fabrication, Labelling and Paper were on demonstration under one roof.

EXHIBITORS PARTICIPATION ANALYSIS

80% NEW BUSINESS ENQUIRIES

75% MET WITH EXISTING CLIENTS
FOR NEW ORDER POSSIBILITIES

52% NEW PRODUCTS LAUNCH

51% IDENTIFY AGENTS / DISTRIBUTORS

79% SPOT ORDERS



EXHIBITORS



EXHIBITORS WILLING TO BE PART OF SGI DUBAI 2025

83%

WOULD LOVE TO PARTICIPATE

17%

WILL EVALUATE AND DECIDE



NOAF ADVERTISING LLC

We are participating for the second time in SGI Dubai. This year, we are showcasing our new partnerships, who are manufacturers of UV and hybrid machines, as well as DTF and eco-solvent machines. All the machines on our stand have already been sold, which is a testament to the interest we've received. We also represent Vulcan, a brand specializing in cutting machines. The response from visitors has been fantastic, and we're looking forward to more success through SGI over the years.



SIGNTRADE INTERNATIONAL FZCO

As one of the largest and leading distributors of signage materials and equipment, including plotters, printers, and laser cutting machines we have brought the industry's best innovations to SGI Dubai show. Whatever your signage industry needs, we've got you covered. With over 30+ years of experience, our products can be found throughout the country. We represent leading global brands and are very happy to be part of SGI Dubai as always.



MASONLITE SIGN SUPPLIES & EQUIPMENT

This year, Masonlite is celebrating 44 years in the industry. To mark this milestone, we've introduced something different—LED screens and fabric printing instead of the usual machines. Our focus is on eco-friendly materials, including light boxes and LED screens. We've had a great relationship with SGI over the years, and we are happy to have another successful show this time.

FORTUNE SEVEN PRINTING EQUIP. TR. LLC

We focus on manufacturing high-quality PVC boards using premium raw materials, and we pride ourselves on providing excellent service. We have participated in SGI for many years, and I am delighted to be part of this exhibition again. Our company, established in 2008, has expanded to cover a wide range of media solutions, including vending machines, eco-solvent printers, and even industrial machines like fiber laser and CNC machines. With the support of Dubai's administration and our customers, we are focusing on environmentally friendly materials, particularly in the UV printing segment, which is less harmful to those working with it. We are also looking into more automated industrial machines that require less manpower while maximizing productivity. Looking ahead, in the next five to six years, we aim to become one of the leading media support companies in the UAE and GCC.



HELIOZID OCE EMIRATES LLC

We are pioneers in the printing & signage industry we have been in the business for 50 years plus. We have wide range of products for all types of graphic solutions, we are representing many brands under our portfolio and SGI Dubai is the right platform for brands like ours to be, and we are happy to be a part of SGI for so many years. It is the best show for this industry. We will meet again in SGI Dubai 2025



WELLCARE ADVERTISING SOLUTIONS

Wellcare has been participating in SGI for the past 15 years. This year, we've brought our full range of products, offering complete solutions for the advertising and signage industry. We have a wide range of printers from global brands and we're showcasing cutting machines, CNC routers, and laser machines. We are also launching our flagship printer with fluorescent inks and a gold foiling option, which is one of our major launches this year. SGI is always the best exhibition in this Middle East and Africa region, and we are proud to be part of SGI Dubai 2024.

AL MAHIR PRINTING EQUIP. TR. LLC

We've been in the business for 25 years, and we've participated in SGI ever since. This year, we are focusing on a special foiling machine and new DTF technology. We deal with a wide range of printing machines and materials. SGI has always been a fantastic platform for us to showcase our services. We are thrilled to be part of SGI and look forward to benefiting from this experience once again.



AL NEEM TRADING EQUIP MACHINES TR

We are selling machines and materials for the advertising industry. This year SGI Dubai 2024 has been a great exhibition. We have sold out all our products through this show. I should thank SGI Dubai for this wonderful show and yes definitely we will participate in SGI Dubai 2025. Meet you next year.



TASMIM ADVERTISING LLC

Tasmim Advertising LLC, is one of the leading suppliers of printing materials in the region. Our product range includes PVC banners, vinyl, digital textiles, and more. We've been attending SGI for several years, but this is our first time exhibiting. SGI has given us the perfect platform to showcase our offerings. We've met many clients from different countries, and we're excited about the opportunities ahead.



BLUE RHINE GENERAL TRADING LLC

We've been collaborating with SGI for several years, and this year has been especially exciting. We're launching eco-friendly media products, including the Kavalan series, which includes backlit mesh and double-sided media. We're also introducing sustainable vinyls and vehicle graphics, as well as expanding into digital signage and LEDs. SGI has always been a great platform for us to showcase our products, and we're thrilled to be part of this year's event and definitely we will be part of it every year.

EXHIBITORS'S SUCCESS AT SGI DUBAI 2024



WORLDWIDE DIGITAL FZE

We are Worldwide Digital, celebrating our 10th anniversary this year. We specialize in the signage and LED industries. At SGI, we are showcasing our new UV machine with DTF capabilities, which can print on a wide variety of materials, including textiles and cylindrical objects. We've also introduced our eco-solvent machines and are focused on providing high-quality, fast, and reliable service to our clients. SGI has been a great platform for us to display our products, and we're thrilled with the response we've received. Thank you.

NANJING HANRUN PAPER INDUSTRIAL CO., LTD

We are a 12-year-old company specializing in eco-friendly digital printing media. At this year's SGI, we're showcasing our innovative DTF (Direct to Film) technology, which has been in development for six years. We hold patents for our materials and processes and are excited to introduce this workflow to the Middle East. We're also highlighting our UV printing technology, enhanced with artificial intelligence for added precision and stability. We're excited to share more new technologies in the future through SGI Dubai



EXHIBITORS'S SUCCESS AT SGI DUBAI 2024



LED CORNER TRADING LLC

We have been participating in SGI Dubai for the past decade. This year, we are focusing primarily on custom-made LED lights. As you can see at our stand, we are a one-stop LED lighting solution provider for the entire UAE. We are one of the largest LED lighting stockists in the UAE and we are partnering with GOQ LED, one of the best LED lighting module makers in the world. SGI has always been a great platform for us to showcase our innovative products, and this year is no exception. The number of visitors to our booth has been excellent, with people coming from all over the world.

BEST CENTRAL GROUP / CITYDASH

We specialize in smart gadgets, including our flagship product for Smart Trucks, which display real-time information like weather, news, and advertising. Our second product, Nimbles, displays similar information on bridges, providing useful updates for travelers. We also offer an out-of-home management platform for advertising operators. Our smart products maximize reach and visibility, making them a valuable tool for advertisers. We are happy to be part of SGI Dubai.





ETCHCUT (SIGNTRADE'S PARTNER)

We are introducing the world's first automatic etching and cutting machine, a one-of-a-kind innovation that can etch and cut simultaneously. In the market, you find lasers and routers, but there isn't a single machine that can do both at the same time, until now. Our machine uses a non-hazardous chemical and offers endless applications. For nearly two decades, Signtrade has represented us, and we've been participating in SGI for many years. It's always been a fantastic experience, and this year is no different. We've welcomed visitors from all over the world, including Turkey, South Africa, and Brazil. SGI is truly a great international platform for businesses looking to explore opportunities in the Middle East and Africa region.

1 VISION SARL

We are showcasing our car-wrapping brand, BillionaireWrap. We've been in the car-wrapping business for over 15 years, with offices in Luxembourg and Monaco. We're now expanding into Dubai, and as part of our display at SGI, we're wrapping a customer's car live on-site to showcase our craftsmanship. It's an exciting opportunity for us to introduce our high-quality work to the Dubai market through SGI Dubai.



EXHIBITORS'S SUCCESS AT SGI DUBAI 2024

E POWER CO., LTD

We are a Korean company dealing with complete digital signage - indoor / outdoor displays LED screens - LED lightings, electrical and electronic components and LED converters. We have been participating in SGI Dubai for the last few years and it is perfect place to promote and exhibit our brand. SGI Dubai is the best in GCC market and yes we will participate in SGI Dubai 2025 for sure.



JIANGSU AOLI NEW MATERIALS CO., LTD

We are showcasing our latest materials at SGI Dubai, and it has been a wonderful experience. We have connected with many new customers from the UAE, Saudi Arabia, and beyond. Our company, founded in 1996, manufactures advertising materials such as PVC film, self-adhesive vinyl, banners, and label materials. Over the past two years, we have been promoting our new products, including DTF films and advanced label materials. SGI has been an excellent platform for us, particularly in connecting with Southeast Asian and African markets.

SHANGHAI GOKAI INDUSTRY CO., LTD

Our company specializes in producing PVC foam boards and acrylic sheets which are ideal for printing and packaging. We are happy to be at SGI Dubai to showcase our latest products.





JIANGXI OUNUO ACRYLIC TECHNOLOGY CO., LTD

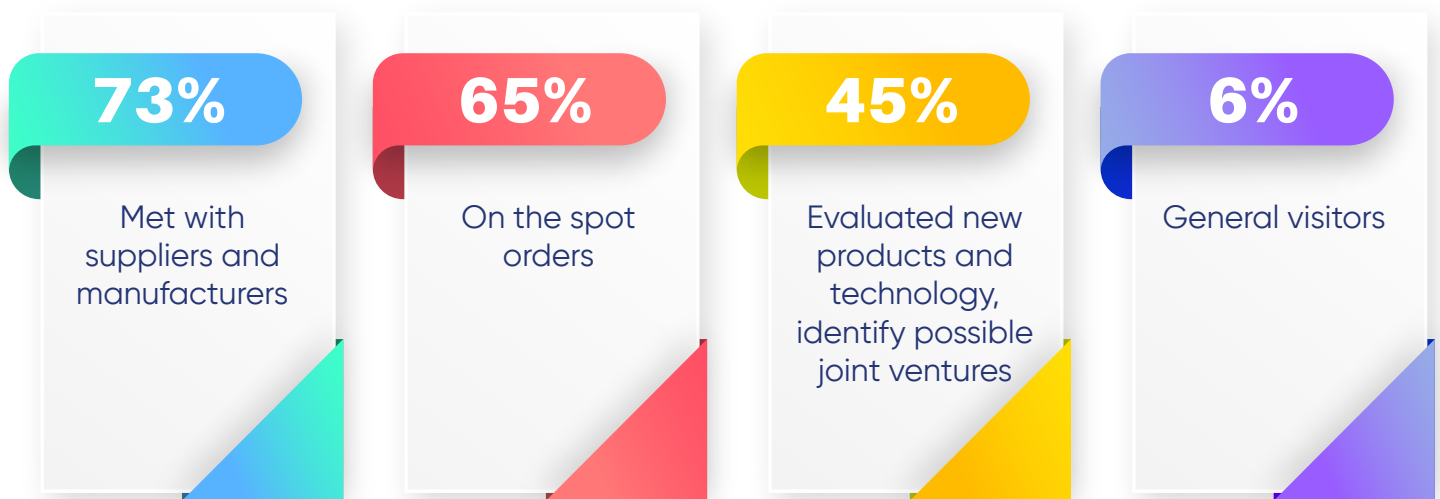
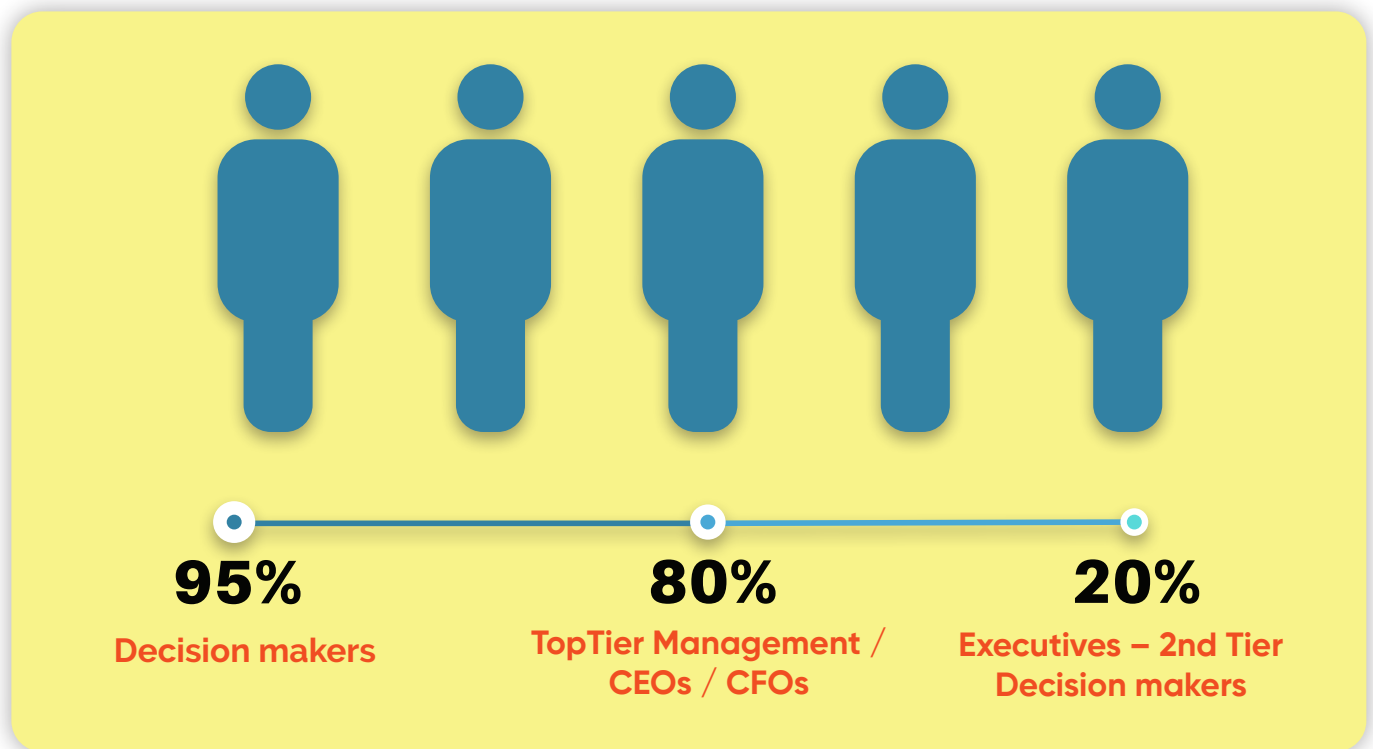
We are manufacturers of cast acrylic sheets from China. We are delighted to see many customers from countries like India, UAE, Thailand, and others around the world at SGI Dubai. If you need cast acrylic sheets, please reach out to us. We have a wide variety of colors to offer, and we look forward to serving your needs.



SMART TRIANGLE GOODS WHOLESALERS LLC

This is our fifth year participating in SGI. We are showcasing eco-solvent printers, semi-curve and full-curve car wrapping films, sublimation paper, and many media supplies. Every year, SGI brings great success, and this year is no different. We're happy to be part of such a successful exhibition.

VISITOR'S ANALYSIS



VISITORS – OBJECTIVES RATIO



VISITOR TURNOUT BY COUNTRIES



AFGHANISTAN
ALBANIA
ALGERIA
AMERICAN SAMOA
ANDORRA
ANGOLA
ANGUILLA
ARGENTINA
ARMENIA
ARUBA
AUSTRALIA
AUSTRIA
AZERBAIJAN
BAHAMAS
BAHRAIN
BANGLADESH
BELARUS
BELGIUM
BRAZIL
BULGARIA
CAMEROON
CANADA
CHAD
CHINA
COLOMBIA
CONGO, REPUBLIC OF
CYPRUS
CZECH REPUBLIC, THE
DENMARK
DJIBOUTI
DOMINICA
EGYPT
ERITREA
ETHIOPIA
FRANCE
GABON
GEORGIA
GERMANY
GHANA
GREECE
HONG KONG
HUNGARY
INDIA
INDONESIA
IRAN
IRAQ
ISRAEL
ITALY
IVORY COAST
JAPAN
JORDAN
KAZAKHSTAN
KENYA
KUWAIT
KYRGYZSTAN
LEBANON
LIBERIA
LIBYA
LUXEMBOURG
MADAGASCAR
MALAYSIA
MALDIVES
MEXICO
MOROCCO
NEPAL
NETHERLANDS, THE
NEW ZEALAND
NIGERIA
OMAN
PAKISTAN
PALESTINE
PHILIPPINES
POLAND
PORTUGAL
QATAR
REPUBLIC OF KOSOVO
ROMANIA
SAUDI ARABIA
SEYCHELLES
SINGAPORE
SOUTH AFRICA
SOUTH KOREA
SPAIN
SRI LANKA
SUDAN
SWEDEN
SWITZERLAND
SYRIA
TAIWAN
TAJIKISTAN
TANZANIA
THAILAND
TUNISIA
TURKEY
UGANDA
UKRAINE
UNITED ARAB EMIRATES
UNITED KINGDOM
UNITED STATES OF AMERICA
UZBEKISTAN
VIETNAM
YEMEN
YUGOSLAVIA
ZIMBABWE

SHOW SPECIALS

WALL OF FAME

This unique feature of our show is dedicated to showcasing the best creative work from our esteemed exhibitors, providing with an exceptional platform to highlight their innovative solutions and designs.



CAR WRAPPING

The car wrapping demonstrations at SGI Dubai are among the most anticipated attractions. Engage with car wrapping specialists and industry leaders showcasing the latest films and wrapping techniques. The automotive industry will be well-represented, offering live demos that inspire practical applications across multiple sectors.



**SGI
SHOW
DAILY**



SGI Dubai 2024
Sign & Graphic Imaging Middle East

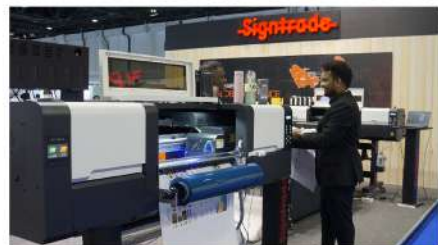
DAY 1 | 24 SEPT

SGI DUBAI CONTRIBUTES TOWARDS THE GROWTH OF GLOBAL US\$27.85 BILLION PRINT EQUIPMENT MARKET



The 27th edition of SGI Dubai, the Middle East and Africa's largest sign and graphic imaging expo, opened its doors today with over 200 plus global print and signage industry leaders. Her Excellency Mona Chanem Al Marri, Vice Chairman and Managing Director of the Dubai Media Council, and the esteemed President of the Dubai Press Club, inaugurated this much-anticipated industry event. Taking place at the iconic Dubai World Trade Centre, the expo will run from the 24th to the 26th of September, setting the stage for industry professionals, innovators, and decision-makers to explore the latest trends and advancements shaping the region's imaging and signage sectors. As the global print equipment market is set to soar to a staggering US\$27.85 billion by 2031, the spotlight now turns to SGI Dubai 2024, the Middle East's premier trade exhibition in the printing, imaging, and signage industries. With over 200 exhibitors from around the world, this year's event promises to be a game-changer, showcasing cutting-edge products and breakthrough technologies that are shaping the future.

SIGNTRADE BACK AT SGI DUBAI WITH LATEST INNOVATIONS



Innovation and a positive outlook, Signtrade continues to lead the sign, graphics, and textile sectors. Signtrade will showcase some of their best industry leading innovations at SGI Dubai.

Since its humble beginnings in 1988, Signtrade has steadily grown to become the leading name in the signage industry across the Middle East. Today, they offer cutting-edge and dependable signage technologies, backed by exceptional customer service through an expanding network that spans the Middle East, Africa, and South Asia. From their modern headquarters in Jebel Ali Free Zone in Dubai, they consistently deliver the most advanced and sustainable solutions to meet the needs of the rapidly evolving industry. Driven by innovation and a positive outlook, Signtrade continues to lead the sign, graphics, and textile sectors.

The Largest International Expo for the Printing, Signage, Graphic and Imaging Industries in the MEA region

SGI Dubai 2025

SEPTEMBER 2025
DUBAI WORLD TRADE CENTRE, UAE

BOOK YOUR BOOTH NOW

BUSINESS POINT INTERNATIONAL BRINGS A WIDER AND ADVANCED PRODUCT RANGE TO SGI DUBAI



Business Point International is a leading industrial machinery supplier in the UAE. At SGI Dubai 2024, they are presenting cutting-edge printing technologies that cater to the evolving needs of the industrial and commercial sectors. They have an extensive product line-up, including roll to roll UV printers, flatbed UV printers, hybrid UV printers, solvent printers, eco solvent printers, sublimation printers and other large-format digital printers & high-speed industrial-grade machines. Business Point International is committed to driving innovation and offering reliable digital printing solutions that meet the highest standards of efficiency and sustainability. The company aims to provide businesses with enhanced productivity, reduce operational costs and improve print quality. It is designed to deliver precision, speed, and exceptional quality for a wide range of applications. Engineered with advanced technology to ensure durability and high performance. Ideal for industries like signage, advertising, and textiles among others.



AL NEEM EQUIP MACHINES BRINGS CUTTING EDGE MACHINES

At SGI Dubai 2024, we are excited to present our most advanced solutions designed to elevate your production capabilities. Among the featured technologies is our Co2 Laser Cutting Engraving Machine 300W (NEW PRODUCT), along with a range of other cutting-edge equipment such as the CNC Router, Plotter and Lamination Solutions, Fiber Laser Cutting Machine, Fiber Laser Marking Machine, Fiber Laser Welding Machine, Eco-Solvent Printer, UV Printer, and the DTF Printer. These innovations are engineered to drive efficiency and enhance performance, offering the perfect tools for businesses looking to stay ahead in the rapidly evolving industry. Visit us at SGI Dubai 2024 to experience these technologies firsthand and discover how they can transform your operations.

HANGZHOU YUAN YUAN DIGITAL INKJET MATERIALS CO., LTD. ENTERS SGI DUBAI 2024



Yuan Yuan Enterprise is one of the most professional and largest sign media manufacture in China from 1998. Also, after more than 25 years of development, they have established a comprehensive production line from the raw material film production, adhesion development, products coating and cutting etc. All kinds of our products are very satisfied by many clients all over the world. Their main products include, self-adhesive vinyl/ One way vision/ Cold lamination film/ Color Vinyl/ Roll up media/ Canvas media/ Decoration film/ Reflective film/ Photo paper/ PP film/ Wall fabric/ Sublimation Fabric/ Magnetic film/ Display stand/Flex Banner among other things. Visit their Booth No. 8-889 for more information.

BECARVE MACHINERY AT SGI DUBAI 2024



BECARVE MACHINERY will be showcasing a variety of new machines at SGI Dubai 2024. Attendees can expect to see the latest in visual positioning printing equipment, full-servo laser cutting and engraving technology, and professional 3D letter bending machines. In addition, BECARVE will introduce their specialized metal relief engraving machines, all supported by a professional after-sales service team. Visitors are encouraged to stop by Booth No. 8-844 to discover how these advanced solutions can improve their production processes.

SHANGHAI CENTURYSTAR INTERNATIONAL TRADING CO., LTD. AT SGI DUBAI 2024

Shanghai CenturyStar International Trading Co., Ltd. is a well-established manufacturer specializing in dye sublimation printing for over 21 years. At SGI Dubai 2024, the company will exhibit its single and double-sided dye sublimation printers, including premium models that support up to 5-meter widths. Shanghai CenturyStar will also present their range of sublimation inks and over 30 types of sublimation fabrics. Visitors looking for comprehensive printing solutions can meet their team at Booth No. 8-B67.



EARTHBAGS: PIONEERS IN ECO-FRIENDLY SOLUTIONS SINCE 1995 AT SGI DUBAI 2024



Since 1995, Earthbags has been a leader in eco-friendly bag manufacturing, crafting high-quality products using natural materials like jute, cotton, and plant fibers. Their commitment to sustainability is evident through their use of energy-efficient machinery, solar power, water reduction techniques, and comprehensive waste recycling practices. Certified by ISO 9001:2015 & 14001:2015, Oeko-Tex Standard 100, GOTS, C-TPAT, Sedex, and Fair Trade, Earthbags ensures that both their production processes and labor practices meet the highest standards of environmental and social responsibility. The 100,000 sq. ft. factory, powered by solar energy and equipped with an effluent treatment plant, reflects their focus on green building concepts. Earthbags also prioritizes women empowerment, with a women-led quality control department promoting gender equality. With 29 years of experience, in-house design capabilities, advanced machinery, and a strong research focus, they are globally recognized for their innovation and ethical manufacturing practices. Meet the Earthbags team at their booth to explore their sustainable solutions and learn more about their global collaborations.

JASANI UNVEILS THE 2025 COLLECTION – A COMMITMENT TO A GREENER FUTURE



Jasani introduces its thoughtfully curated range of sustainable products, each designed with environmental impact in mind. From eco-friendly home essentials to tech items, the collection promotes circular solutions and product transparency. Visitors can explore the collection, aligned with their values, at Booth No. 7-A43, and discover how Jasani is helping to save the planet.

LED CORNER: DISCOVER CUTTING-EDGE LED LIGHTING SOLUTIONS FOR ADVERTISING NEEDS



LED Corner, a leading provider of high-efficiency LED lighting solutions for commercial, industrial, and residential applications, will be showcasing its cutting-edge offerings at Booth No. 8-B21. As one of the largest bulk LED lights stockists in the UAE, LED Corner offers a diverse range of products including digital billboards and signage, backlit signs, channel letter signs, LED modules, LED neon flex, dynamic LED displays, retail and window displays, event and promotional lighting, architectural lighting, and vehicle advertising. The company works with well-known global brands such as Bright (U.K.), GOQ (Korea), Tridonic (Austria), and Vossloh Schwabe (Germany) to provide the highest quality lighting solutions. Their products are designed with advanced thermal, power, and optical management for superior illumination, longevity, and energy efficiency. Complying with ROHS, CE, and ISO quality standards, LED Corner ensures top-notch quality in all its offerings. Visit their booth to explore innovative lighting technologies and discover how their expertise is transforming lighting solutions across the UAE, Bahrain, Oman, Qatar, Kuwait, Saudi Arabia, and beyond.

MASONLITE CELEBRATES 44 YEARS IN THE SIGN INDUSTRY WITH GROUND-BREAKING INNOVATIONS AT SGI DUBAI 2024



Masonlite, celebrating 44 years in the sign industry, will be showcasing an exciting new range of products and displays related to the fabric industry at SGI Dubai. With a cherished relationship with SGI since its inception, Masonlite will be highlighting a variety of fabric displays, both illuminated and non-illuminated, made from flame-retardant and eco-friendly materials. They will also introduce their new sublimation printer, which prints on coated fabric material, alongside the innovative infinity mirror concept, a range of mirror acrylic sheets, and a luminous digital clock from Italy, designed to withstand extreme outdoor weather conditions. Additionally, they will offer adhesives and tools for the sign industry, emphasizing their status as a one-stop sign shop for innovative products and solutions. While machinery remains their core business, Masonlite will use SGI's platform to showcase printable media and new display solutions. Furthermore, Masonlite's new partnership with an LED screen supplier will be a highlight of the show, featuring innovative high-resolution screens, interactive screens, and AI-assisted screens. Masonlite invites all visitors to join them at Hall 7 - Booth No. A113 (7-A113) to explore the latest innovative ideas shaping the future of the sign industry. "Come, let's sign together!"

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International Expo
for the Printing,
Signage, Graphic and
Imaging Industries
in the MEA region

18th
SGI Dubai 2025
Sign & Graphic Imaging Middle East

SEPTEMBER 2025 | DUBAI WORLD TRADE CENTRE, UAE

BOOK YOUR BOOTH NOW

Join us

www.signmiddleeast.com

SHOW DAILY (DAY 2)

**SGI
SHOW
DAILY**



SGI Dubai 2024

Sign & Graphic Imaging Middle East

DAY 2 | 25 SEPT

CAR WRAPPING LIVE AT SGI DUBAI 2024



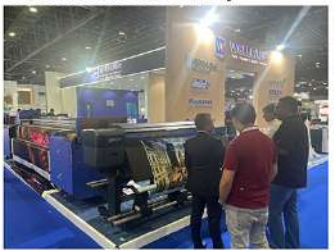
CITYDASH.ME AN EXPERT IN ADTECH, SMARTCITY AND DATA-DRIVEN SOLUTIONS AT SGI DUBAI



Citydash.me is a pioneering company delivering top-tier AdTech, SmartCity, and data-driven solutions. Their innovative gadgets, designed for highways, gas stations, bus stops, and mobile smart trucks, seamlessly blend technology and urban design. Equipped with bright, clear displays and interactive functionalities, our devices capture the attention of drivers, providing essential navigation, safety, and utility information. By integrating usefulness with aesthetic appeal, their gadgets not only solve urban challenges but also enhance the visual landscape of cities. In addition to their cutting-edge products, they offer a powerful platform tailored specifically for the Out-of-Home (OOH) industry. This platform consolidates all management tasks into a single window, streamlining operations and giving users complete control over their advertising campaigns. Citydash.me is shaping the future of smart advertising, ensuring that businesses and cities alike can thrive in a more connected and intelligent environment. Please visit booth No. 7-A29 for more information.

Wellcare is excited to exhibit the most advanced solutions for the advertising and signage industry at SGI '24. Their lineup includes the Epson i3 Color Printer, all models of Keuro UV Printers, Flatbed Digital Cutting Solutions from RUK, CNC & Laser Machines, Syscut Label Cutting Machines, and High-Speed Fully Automatic Laminators. They are particularly proud to introduce the flagship printer from Keuro, featuring Fluorescent Inks, 3D Embossed Printing, and Foiling. Wellcare is confident that SGI '24 will be a successful event, with many deals expected to be closed. Additionally, Wellcare is pleased to announce the opening of their new branch in Dammam, Saudi Arabia.

WELLWARE UNVEILS CUTTING-EDGE SOLUTIONS AND ANNOUNCES EXPANSION AT SGI DUBAI 24



Wellcare is excited to exhibit the most advanced solutions for the advertising and signage industry at SGI '24. Their lineup includes the Epson i3 Color Printer, all models of Keuro UV Printers, Flatbed Digital Cutting Solutions from RUK, CNC & Laser Machines, Syscut Label Cutting Machines, and High-Speed Fully Automatic Laminators. They are particularly proud to introduce the flagship printer from Keuro, featuring Fluorescent Inks, 3D Embossed Printing, and Foiling. Wellcare is confident that SGI '24 will be a successful event, with many deals expected to be closed. Additionally, Wellcare is pleased to announce the opening of their new branch in Dammam, Saudi Arabia.

SHANGHAI UNISIGN INDUSTRIAL MATERIAL CO., LTD BRINGS THE BEST IN BANNERS AND SUBLIMATION FABRIC



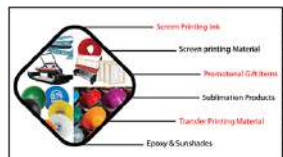
Shanghai Unisign Industry Material Co., Ltd. has been specializing in banner material and Sublimation fabric for digital printing since 2007. Our products contain PVC Flex Banner, Vinyl Sticker, Sublimation Fabric Material, and PVC Tarpuilin. Their annual production exceeds 120 million square meters. They have exported their materials to 90+ countries. The clients can benefit from their professional and passionate sales team, each one is an expert in this field. If you are looking for products with quality assurance, please contact them for more specific information. Visit Booth No. 8-B105 to meet their team.

JUMEI INDUSTRIAL CO., LTD. AT SGI DUBAI 2024



Jumei Industrial Co., Ltd. will be participating in SGI Dubai 2024, where they will showcase their premium cast acrylic sheets. These high-quality products are ideal for a wide range of applications, including signage and displays. At their booth, their team of experts will be available to assist attendees in discovering the most suitable solutions for their business needs. Jumei Acrylic is looking forward to forging new partnerships and expanding their reach in the Middle East market. Visitors can meet the team at Booth No. 8-B66.

PRINTOGRAPH: A TRUSTED PARTNER FOR MULTI-BRANDED SCREEN-PRINTING SOLUTIONS ACROSS THE UAE, GCC, AND AFRICA AT SGI DUBAI 2024



Printograph is a leading company specializing in the trading and distribution of multi-branded screen-printing inks and materials. They focus primarily on renowned European brands such as Dubucit, Panacol, Horne, and Finmor, in collaboration with San

Printech Pvt. Ltd. Additionally, they partner with other prestigious brands like Huber, Photokina, and Unirich to provide top-quality products to their customers. Printograph has successfully served clients across the UAE, other GCC countries, and Africa, building a reputation for reliability and quality. Their product offerings include a vast range of silk screen printing materials, custom-made lanyards, promotional gift items, and corporate gifts. In addition to materials, they also supply state-of-the-art printing machinery and consumables to meet diverse business needs. With over 20 years of industry experience, Printograph's dedicated team handles large-scale screen-printing jobs across the UAE, GCC, and Africa, ensuring superior results and customer satisfaction.

CUBIC DESIGN SHOWCASES HIGH QUALITY PRODUCTS AT SGI DUBAI



Cubic Design and Advertising is excited to showcase their high quality products @ SGI Dubai. Visit them at Stand no. 7-A57 to know more about them and their unique portfolio of products. Cubic Design and Advertising is a one-stop-shop for all your corporate gift needs in Dubai. They are a leading corporate gifts wholesale supplier in this region. They are committed to providing high-quality products that meet your branding needs and budget. They will introduce your brand to the market. Their team of experts ensures that they offer only the best and cost-effective products. Get in touch with them at the show, and let them help you find the perfect corporate gift or giveaway that suits your branding needs.

DISCOVER HUNDREDS OF INTERIOR FILMS AT XESS



Discover hundreds of Interior Films Right at your fingertips. Interior films, also known as architectural films or interior design films, are a type of material used to transform the appearance of various surfaces in interior spaces. These films offer a cost-effective and efficient alternative to traditional renovation methods, such as painting or replacing surfaces. With their versatility and wide range of designs, interior films have gained popularity in architecture and interior design.

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ZHEJIANG GANGLONG NEW MATERIAL CO., LTD. AT SGI DUBAI 2024



Zhejiang Ganglong New Material Co., Ltd. founded in 2000, is a prominent manufacturer of digital inkjet materials. At SGI Dubai 2024, the company will present its extensive range of products, produced at their expansive factory that covers 164 acres. With over 500 employees and advanced production lines, Zhejiang Ganglong has the capacity to produce 160 million square meters of inkjet materials annually. Their booth will offer attendees the chance to explore these cutting-edge products and learn more about their capabilities. Interested visitors can find them at Booth No. 8-B47.

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DAY 3 | 26 SEPT

SGI DUBAI 2024 – A GRAND SUCCESS! SEE YOU IN 2025!

We extend our heartfelt thanks to all exhibitors and visitors for making SGI Dubai 2024 a remarkable event.

Your participation and support have been instrumental in shaping this year's success, and we look forward to welcoming you again next year!

NOAF ANNOUNCES PARTNERSHIPS AND SHOWCASES INDUSTRY LEADING PRODUCTS AT SGI DUBAI 2024

NOAF Advertising is proud to be participating in SGI 2024, where we are showcasing our latest and greatest innovations in the printing industry. This exhibition serves as a perfect opportunity for us to highlight our new partnership with Oric, featuring a range of advanced large format printing machines designed to meet diverse industry needs. SGI 2024 allows our customers, both new and existing, to see these innovations firsthand, giving them the confidence to trust in the quality, efficiency, and reliability of our products and services. We believe that by presenting at this prestigious event, we can continue to build strong relationships within the industry and expand our network. Our presence at SGI reflects our commitment to delivering state-of-the-art solutions that empower businesses and drive success in the advertising sector.



HELIOZID BRINGING THE BEST-IN-CLASS PRODUCTS AT SGI DUBAI 2024



Heliozid Océ has been present in the UAE market since 2006 as a partner and distributor of Canon. Recently the company has signed a distribution agreement with Mimaki to resell their full range of products. The core activities of the Company are focused on sales and technical support of large format digital printing systems. We bring to market best-in-class products from world leading manufacturers' such as Mimaki, Canon, Teckwin, and WitColor... together they cover the entire range of display graphics. We pride ourselves in providing one of the best services available in our industry. Heliozid Océ has introduced the latest 1.6M UV R2R

printer from Mimaki the UCY330 - 160. This latest UV printer is capable of printing at 553sqm/hour and incorporates white and clear ink. Users can create up to nine layers enabling them to print 2.5D embossed prints. Another unique application is the Day/Night application, where users can create two different images depending on the direction of the light. So, during the day you can see what is printed on the front and at night you can display the second image. With a single print 2 effects are achieved. At SGI Heliozid also showcased various other applications for Mimaki TS 100 - 160 Dye Sublimation Print like Sublimation on Coasters, Tiles, T Shirts, Mouse Pads to name a few...

DLS SHOWCASES LATEST INNOVATION AT SGI DUBAI 2024



At SGI Dubai 2024, DLS will showcase its latest innovation in acrylic sheet technology, offering a range of unique textures and designs. These special acrylic sheets are versatile and designed to elevate creative applications in various industries. Whether for innovative interior decoration, modern lighting installations, or bespoke architectural features, DLS acrylic sheets provide an exceptional combination of durability and aesthetic appeal. Attendees will have the opportunity to explore the diverse possibilities these sheets offer, as DLS continues to push the boundaries of design and functionality in decorative materials.

WORLDWIDE DIGITAL PROVIDES WIDE RANGE OF INNOVATIVE PRINTING EQUIPMENTS



Worldwide Digital is a trusted provider of signage industrial machines and LED screen solutions based in Sharjah. Since 2014, the company has been delivering high-quality printers and repair services to businesses of all sizes. The company specializes in providing a wide range of innovative printing equipment, including rental screens, printers, large format printers, CNC cutters, and other related machinery. Additionally, Worldwide Digital offers repair services for printing and LED equipment, as well as printing spare parts, ink, and other materials.

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TASMIM ADVERTISING: THE PREMIER SOURCE FOR WIDE-FORMAT DIGITAL PRINTING MATERIALS IN THE MIDDLE EAST AT SGI DUBAI 2024



Tasmim Advertising LLC is a leading supplier of wide-format digital printing materials in the Middle East. They offer an extensive range of high-quality advertising materials at competitive prices, catering to industries such as signage, exhibitions, events, promotions, POS, OOH outdoor advertising, and art galleries. Their products are suitable for both indoor and outdoor applications, ensuring versatility for diverse business needs. At their stand, Tasmim Advertising attracts visitors with an exceptional selection of wide-format digital printing media. Featured items include the high-performance MAGOR PVC vinyl series, versatile coated PVC banners and flex, premium-quality digital printing textiles, and vibrant PP media. Tasmim's commitment to innovation ensures that clients can find the right materials for any project, from eye-catching signage to stunning displays. This wide variety not only meets the needs of various industries but also establishes Tasmim as a must-visit destination for printing professionals at the exhibition.

SUZHOU JH DISPLAY EXHIBITION EQUIPMENT CO., LTD. AT SGI DUBAI 2024



Suzhou JH Display Exhibition Equipment Co., Ltd. will be presenting its latest display solutions at SGI Dubai 2024. As a leading manufacturer, Suzhou JH operates a 15,000 square meter factory near Shanghai, equipped with semi-automatic production lines and in-house aluminum extrusion equipment. The company is known for its stable product quality, supported by a team of 90% skilled workers and a professional QC team. They maintain high efficiency by keeping stock of raw materials and accessories, allowing them to finish a 40-foot container in just one day. Additionally, their fast delivery system ensures that orders are handled promptly, with Suzhou JH located just 2 to 3 hours from Shanghai's ports. Their after-sales service team is ready to support customers with all inquiries. Visit them at Booth No. 8-870 to explore their offerings.

ASIANATFLEX BRINGS SOME INDUSTRY BEST PRODUCTS TO SGI DUBAI

At AsianatFlex, we are all about YOU. We know that you need a high-quality modern pvc tarpaulin and other products with 100% specification compliance with the best market price, delivered right on time. That is exactly what we are doing with a professional team of the best International and Chinese specialists, ready to assist you at any time. AsianatFlex is innovator, developer, and supplier of a wide range of PVC tarpaulin, flex banner media and specialty substrates for eco-solvent, solvent, Latex, UV, screen, and dye-sublimation printing. Our staff speaks English, French, Chinese, Arabic and Russian languages; respond fast and to the point, provide all supplemental materials (technical data sheets, fire testing results and literature packets) and assistance after-sale service. We do consolidations in our warehouse of the products from other factories with keeping factory direct prices; offer the best delivery routes for cargo to all destinations in the World, significantly reducing your costs and time. Welcome to AsianatFlex for a complete solution of all your needs. Please visit the booth no. 7-A123 for more information.



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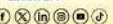
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- Over 176,318 Reach online (compare to Google CPC).
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- Total 353 User Interests and 16 Stall Requests received.
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82



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798



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259



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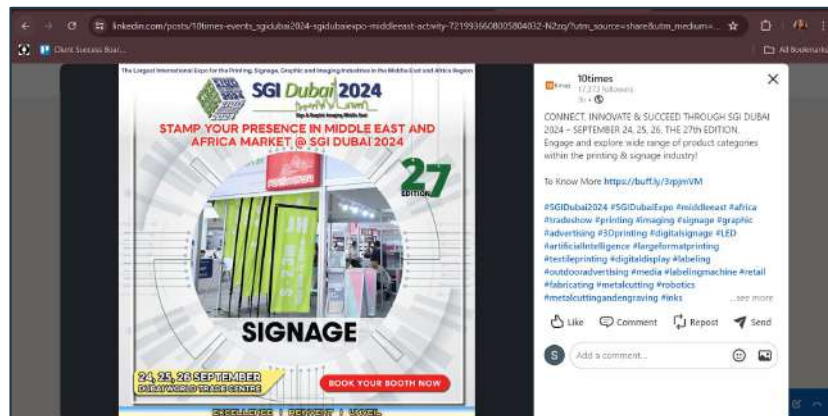


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SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities

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DUBAI, United Arab Emirates- The African printing and signage industry is on the brink of a transformative journey, and SGI Dubai 2024 is at the heart of this revolution. As the largest and most influential B2B event in the Middle East and Africa, SGI Dubai (is set to take place from 24th to 26th of September at the prestigious Dubai World Trade Centre...



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The African printing and signage industry is on the brink of a transformative journey, and SGI Dubai 2024 is at the heart of this revolution. As the largest and most influential B2B event in the Middle East and Africa, SGI Dubai is set to take place from 24th to 26th of September at the prestigious Dubai World Trade Centre. This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth. Register today and join us at SGI Dubai 2024.

The African printers market, valued at approximately USD 204.1 million in 2020, is expected to reach USD 235.3 million by 2031, growing at a compound annual growth rate (CAGR) of 7.5%. This growth is driven by the increasing shift towards digital printing, the rising demand for colour printing, and the adoption of advanced technologies like 3D printing and cloud-based solutions. SGI Dubai 2024 will be the ideal platform for African businesses to explore these trends, connect with global leaders, and secure the tools needed to drive their growth.



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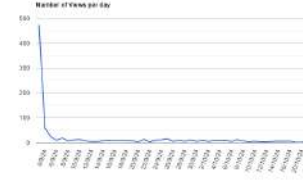
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ANNOUNCEMENTS · Africa Newsroom Set to Host the Largest B2B Event in the Middle East and Africa Region · SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities · Source: Africa

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NEWS SGI DUBAI

Wellcare Adversting at SGI Dubai

SGI Dubai is set to return with its 27th edition, promising to be the most influential event in the world of printing, signage, and imaging. Scheduled to take place from 24th to 26th September at the Dubai World Trade Centre, SGI Dubai 2024 will bring together over 200 exhibitors from across the globe, showcasing the latest innovations, cutting-edge products, and breakthrough technologies that are shaping the future of the industry.

On this occasion, Godwin Joseph, Executive Director of Wellcare Adversting Solutions LLC, said: "SGI is the biggest show for the Advertising and Signage industry for the Middle East region. Also, there are visitors from Africa, India,



"This year we will be launching the flagship Keundo UV printer"

Pakistan, etc. We are looking forward for a successful show this year. Wellcare has come up with the largest space for the second consecutive year. We will be exhibiting all our latest and most advanced machines.

"Wellcare had a successful participation in 2023. We were able to close many deals and also were able to build association with many new customers especially from

different market regions. This year we will be launching the flagship Keundo UV printer with Fluorescent Inks, 3D embossing and Foiling.

"We will also exhibit machines with the most advance technologies that can help our customers to make maximum benefits. With the advanced printing technologies, printing industry has its on market share in

spite of the digital age. Sustainable printing solutions like Fabric, PVC free Vinyl, Recyclable Banner etc are an add on to the printing industry. The strategy of Wellcare is to cater the advertising and signage industry with the most advanced machines and materials."

Recognized as the premier trade exhibition in the Middle East, SGI Dubai continues to elevate its status as the ultimate convergence point for industry professionals. This year's edition is poised to attract a high-caliber audience, including Owners, CEOs, and Tier 1 influencers from a diverse array of sectors, such as sign-making, print production, digital signage, gift and promotional companies, media agencies, and real estate developers. The 2024 edition

will highlight the Middle East and Africa's growing influence in the global market, showcasing emerging trends that are propelling the industry into the future.

Visitors can expect to engage with interactive displays, witness live demonstrations of ground-breaking technologies, and connect with industry leaders who are driving innovation in large format printing, digital signage, 3D printing, metal cutting & engraving, textile printing, and more. As the Middle East's premier platform for the printing and imaging sectors, SGI Dubai 2024 is set to inspire, innovate, and lead the industry into a new era of possibilities. Don't miss your chance to be part of this transformative event.

SGI Dubai 2024: Global Hub for Printing & Imaging Innovation

SGI Dubai is set to return with its 27th edition, promising to be the most influential event in the world of printing, signage, and imaging. Scheduled to take place from 24th to 26th September at the Dubai World Trade Centre, SGI Dubai 2024 will bring together over 200 exhibitors from across the globe, showcasing the latest innovations, cutting-edge products, and breakthrough technologies that are shaping the future of the industry. Recognized as the premier trade exhibition in the Middle East, SGI Dubai continues to elevate its status as the ultimate convergence



27th edition with 200 plus exhibitors to converge Dubai WT Centre

point for industry professionals. This year's edition is poised to attract a high-caliber audience, including Owners, CEOs, and Tier 1 influencers from a diverse array of sectors, such as sign-making, print production,

digital signage, gift and promotional companies, media agencies, and real estate developers.

"SGI Dubai 2024 stands as a beacon of innovation and leadership in the global printing and imaging indus-

try. This year, we are poised to deliver an unparalleled experience not only showcases cutting-edge technologies but also fosters the critical connections that drive the industry forward. With participation from over 200 exhibitors representing the forefront of the sector, SGI Dubai continues to set the benchmark for excellence, offering a platform where the world's leading minds converge to redefine the future. We are proud to lead this charge, ensuring that SGI Dubai remains the ultimate destination for those who are serious about

innovation, growth, and shaping the next chapter in this ever-evolving industry," said Abdulrahman Falaknaz, President of International Expo-Consults. As the Middle East's premier platform for the printing and imaging sectors, SGI Dubai 2024 is set to inspire, innovate, and lead the industry into a new era of possibilities.

The 2024 edition will highlight the Middle East and Africa's growing influence in the global market, showcasing emerging trends that are propelling the industry into the future.



SGI Dubai 2024 ends on a high note as global industry leaders drive innovation and sales success

Global exhibitors from 45 countries and thousands of visitors from across 100 countries participated in the 27th edition of the show

SGI Dubai 2024, the Middle East and Africa's largest signage and graphic imaging expo, concluded its 27th edition with record-breaking success. The event, which took place from September 24th to 26th at the Dubai World Trade Centre, attracted several global print and signage leaders and welcomed visitors from 100 countries. The expo was buzzing from the moment the doors opened until the final hour, solidifying SGI Dubai's position as one of the key players in the US\$27.85 billion global print equipment market.



This year's event showcased the latest in large-format printing, textile printing, LED technology, digital signage, precision cutting machines, metal cutting, and other industry-leading technologies. Exhibitors displayed a wide array of products, from high-performance

printing equipment to cutting-edge visual communication tools. Notably, a significant number of exhibitors reported selling a majority of their machines right from the exhibition floor, underscoring the serious buying interest and commercial success of the event.

Live demonstrations, particularly in car wrapping, became one of the standout attractions, captivating audiences and demonstrating the creative potential of the industry. These dynamic showcases highlighted the precision, speed, and flexibility of modern printing technology, attracting substantial attention from business owners and industry influencers alike.

One of the show's unique features was the Wall of Fame, where exhibitors displayed their most creative and visually striking artworks. This vibrant space became a focal point for visitors, showcasing innovative designs and techniques that demonstrated the limitless potential of large-format printing, vehicle graphics, textile printing, and more. The Wall of Fame gave exhibitors a platform to highlight their artistic achievements, while also inspiring attendees with the latest trends in visual design.

Abdulrahman Falaknaz, President of International Expo Consults, expressed his enthusiasm about this year's achievements: "SGI Dubai 2024 exceeded expectations on every front. From packed halls to exhibitors reporting strong sales, the event solidified its role as the go-to platform for printing, signage, and visual communication solutions. The car wrapping demonstrations, creative displays on the Wall of Fame, and the cutting-edge technologies showcased across the floor demonstrated the immense potential and creativity within the industry. The curated leads generated at the show will certainly keep our exhibitors busy until the next edition. We are thrilled to have hosted visitors from 100 countries, reflecting SGI Dubai's global reach."

The event brought together professionals from sign-making, print production, digital signage, promotional companies, media agencies, real estate developers, and many other sectors. They experienced first-hand the innovations driving the next wave of industry evolution, including high-resolution printers, and precision cutting tools.



Exhibitors presented breakthrough technologies such as advanced eco-friendly textile printers, digital signage solutions that are redefining advertising, and state-of-the-art LED displays tailored for the retail and outdoor markets. These technologies offer faster turnaround times, cost efficiencies, and enhanced sustainability, responding to the growing market demand for greener solutions.



"SGI Dubai is not just a trade show, it's a powerful marketplace for ideas, technology, and business growth," Falaknaz added. "As the Middle East and Africa continue to emerge as critical hubs for the global printing and signage industries, SGI Dubai will remain at the forefront of this transformation. We are already looking ahead to SGI Dubai 2025, where we aim to deliver an even larger, more impactful event for the industry."

SGI Dubai 2024 once again proved its importance as a critical platform for exhibitors to expand their business networks, build relationships, and close deals that will shape the future of the printing and signage sectors.

As we look ahead to the future, we are excited to announce that SGI Dubai 2025 will be even bigger and better, bringing together the most cutting-edge technologies, insights, and opportunities that will continue to shape the printing and signage industry. We would love to welcome you back and continue this journey of growth and innovation with us!

We look forward to seeing you in 2025.



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Mona Al Marri inaugurates 27th SGI Dubai, the region's largest sign and graphic imaging expo

Tuesday, September 26, 2024 3:57 PM

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Her Excellency Mona Ghannem Al Marri, Vice Chairperson and Managing Director of the Dubai Media Council, and Director General of the Government of Dubai Media Office, today inaugurated the 27th edition of SGI Dubai, the Middle East and Africa's largest sign and graphic imaging expo.

The much-anticipated industry event has brought together over 200 global print and signage industry leaders, held at the Dubai World Trade Centre, the expo will run from 24 to 30 September, offering a platform for industry professionals, innovators, and decision-makers to explore the latest trends and advancements shaping the region's imaging and signage sectors.

Her Excellency Mona Al Marri was briefed about the innovative products and technologies redefining the printing and advertising industry, displayed at the event, including solutions for traditional and digital billboards, retail banners, public advertisements, road ads, and digital printing. She said that Dubai's growing status as a global economic hub is driving the printing and advertising industry's growth, creating new growth opportunities for companies in the sector across the region.

With the global print equipment market set to soar to a staggering \$27.85 billion by 2031, the Middle East's premier trade exhibition in the printing, imaging, and signage industries promises to be a game-changer, showcasing cutting-edge products and breakthrough technologies that are shaping the future of the sector.

"SGI Dubai 2024 stands as a beacon of innovation and leadership in the global printing and imaging industry," said Abdul Rahman Falaknaz, President of International Expo Consults. "This year, we are set to deliver an experience that not only highlights the latest technologies but also fosters essential connections to drive the industry forward. SGI Dubai continues to set the benchmark for excellence, offering a platform where the world's leading minds converge to redefine the future."

This year's edition is expected to draw an elite audience, including owners, CEOs, and influencers from various sectors, such as sign-making, print production, digital signage, promotional companies, media agencies, and real estate developers. Visitors will have the opportunity to immerse themselves in interactive displays and witness live demonstrations of ground-breaking technologies. The event serves as a platform for sharing ideas, innovation, and collaboration, providing unparalleled access to the forefront of industry evolution.

This year's SGI Dubai places a spotlight on the Middle East and Africa, two regions rapidly emerging as pivotal hubs in the global printing and signage industries. With a massive growth in infrastructure projects, retail developments, and technological adoption, these markets are not just keeping pace—they are leading the charge toward the future. For businesses looking to tap into this thriving market, SGI Dubai 2024 offers a unique gateway to connect with high-caliber audiences and explore immense new growth opportunities.

"For those seeking to stay at the forefront of industry evolution, SGI Dubai 2024 is their gateway to the latest breakthroughs in large-format printing, textile printing, and retail transformation," added Falaknaz. "Visitors can witness a world where LED marvels and digital signage redefine visual communication, pushing the boundaries of creativity and creating captivating experiences."

From advanced 3D printing to metal coating and textile printing, SGI Dubai 2024 will showcase and discuss the industry's future trends. Apart from displaying the latest technologies, the event will help generate new conversations, insights, and business relationships that have the potential to shape the next chapter of this dynamic sector.

"As businesses across the Middle East and Africa seek to elevate their brands and enhance communication, the demand for high-quality printing and advanced signage solutions continues to skyrocket. SGI Dubai 2024 stands at the forefront of this movement, setting the stage for innovation and growth in the industry."

Whether you are a business looking to expand its footprint in the Middle East and Africa, a media agency searching for the latest in visual communication, or a tech enthusiast keen to explore transformative solutions, SGI Dubai 2024 offers a platform for achieving your goals. It's more than an exhibition; it's an experience that promises to redefine how the world sees the future of printing and signage," Falaknaz further said.

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مبنى المري تقنيته معروض الشرق الأوسط للوحات والتصميمات

الإعلانية 2024

١٠ ديسمبر ٢٠٢٤

مبنى المري تقنيته معروض الشرق الأوسط للوحات والتصميمات الإعلانية 2024

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Mona Al Marri Opens 27th SGI Dubai Expo Highlighting Innovations In Printing And Signage

By OneArabiaPublished: Wednesday, September 28, 2023, 6:48 (GST)

Mona Ghannem Al Marri, Vice Chairperson and Managing Director of the Dubai Media Council, inaugurated the 27th SGI Dubai expo. The event, held at the Dubai World Trade Centre from 24th to 26th September, is the largest sign and graphic imaging exhibition in the Middle East and Africa. It gathers over 200 global leaders in print and signage to explore industry trends and advancements.

RECOMMEND

The expo highlights the Middle East and Africa as key players in the global printing and signage sectors. These regions are experiencing significant growth due to infrastructure projects, retail developments, and technological adoption. SGI Dubai 2024 provides a platform for businesses to connect with influential audiences and explore new opportunities in these thriving markets.



Mona Al Marri was briefed on innovative products redefining printing and advertising. These include solutions for digital billboards, retail banners, public ads, road advertisements, and digital printing. She noted that Dubai's status as a global economic hub is boosting the printing industry, creating new opportunities across the region.

Abdul Rahman Falaknaz, President of International Expo Consults, stated, "SGI Dubai 2024 stands as a beacon of innovation and leadership in the global printing and imaging industry." The event aims to highlight cutting-edge technologies while fostering connections that drive industry progress.



This year's edition is expected to attract an elite audience including CEOs, sign-making experts, print producers, digital signage specialists, media agencies, and real estate developers. Attendees can engage with interactive displays and live demonstrations of groundbreaking technologies.

The event serves as a platform for sharing ideas and fostering collaboration. It offers unparalleled access to industry evolution by showcasing advanced 3D printing, metal cutting, textile printing, LED marvels, and digital signage innovations.



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Opportunities for Growth

The global print equipment market is projected to reach US\$27.85 billion by 2031. SGI Dubai promises to be pivotal by showcasing products that shape the future of this sector. The expo helps generate conversations that could influence the next chapter of this dynamic industry.

"For those seeking to stay at the forefront of industry evolution," Falaknaz added, "SGI Dubai 2024 is their gateway to breakthroughs in large-format printing." Visitors can witness how LED marvels redefine visual communication by pushing creative boundaries.

As businesses in the Middle East and Africa aim to elevate their brands through high-quality printing solutions, SGI Dubai leads this movement. Whether expanding business footprints or exploring visual communication innovations, SGI Dubai offers a platform for achieving goals.

SGI Dubai is more than an exhibition; it's an experience promising to redefine how we view future printing and signage advancements. The event not only showcases technology but also facilitates new insights and business relationships within this evolving sector.

Advertisement

Prayer Timings

22 Oct 2024 / Dubai

Next prayer: Asr in 4 mins

03:20 PM

Maghrib 05:45 PM

Ihram 07:19 PM

Today's Gold Rate

Dubai

24K Gold / Gram	22K Gold / Gram
331.00 AED	304.00 AED
+10.25	+9.75

*Source: <https://www.onearabia.me/local/mona-al-marri-inaugurates-27th-sgi-dubai-011-69345.html>



2008年12月15日 星期一

Source: *U.S. Census Bureau, 1997*. *U.S. Census Bureau, 1997*. *U.S. Census Bureau, 1997*.

أكد نائب الرئيس المصطفى المنجد لمجلس دبي للإعلام المدير العام لمكتب الإعلام بأكاديمية دبي للتعليم العالي، منى عام العبدى، أن الأثر الذي تنهضه مبادرة الإعلان في دبي يؤكد نجاحها، مؤكداً كفاءة خبراء عالمي، وبشكل السور السريع لكل فاعليها الاقتصادية، وما صاحب ذلك من زيادة في الطلب على خدمات الدعاية والإعلان، فضلاً عن ذلك فتح العرب من فرص النمو وتنبهه الظروف أمام الشركات المتخصصة في مجال النواحي والتسويق الإلكتروني منبر من النجاح، في إحدى أهم الأسواق العالمية لأنشطة التعليم والتصميمات الإعلامية.



وأعربت دبي المزق، خلال افتتاحها أمس، أعمال الدورة الـ 27 من معرض الشرق الأوسط للوحات والتصميمات الإعلانية في مركز دبي التجاري العالمي، عن تقديرها لما يقدمه المعرض من حلول ومبادرات مبتكرة في مجال الطباعة والإعلان.

ومشاركه في المعرض - الذي يعدّ الملتقى الأكبر في منطقة الشرق الأوسط وأفريقيا للوحات والتصميمات الإعلانية والصورة المرئية - ما يزيد على 200 عارض من رواد قطاع المطباعة والوحات الاعلانية عالمياً.

أحداث النعميات

ونفذت على اثرى جانباً من المصروفات، تشمل أحدث منتجات الطابعات واللوحات الرقمية المشتركة، وأطلقت على ما يقدعه العرض - الذي يستمر ثلاثة أشهر - من أبرز الخيارات التي تقدمها الشركات العالمية العاملة في مجال الطابعة والإعلان، فضلاً عن حلول ومنتجات ترويجية للمبيعات العميقة، يشمل اللوحات التفاعلية والتعبئة والتغليف والألعاب على الإنترنت وإعلانات الكامنة والإعلانات الطرفية وحلول التغليف الرقمية.

ويظهر العرض فربه معجزة أمام جبهة القطاع والعسكريين وصعاب القرار لاستيفائهم أحدث التجهيزات التي يسهم بها مرسوم مفوض الوزير والوزارات الإسلامية في المنطقة. فيما تتميز التجهيزات إلى أن يكون غدت الطاعة العقائدية مسئول فيها إلى 27.85 مليار دولار بحلول عام 2031، فيما يشكل معرض الشرق الأوسط للوحات والنصبونات الإسلامية 2024، وأدعى هذا المعرض التجاري لقطاع الطاعة والثقافة الإسلامية، بما يضمه من المنتجات والخدمات والشباب التي من شأنها توسيع مساهمة القطاع.

عنصره للاستثمار

من جانبه، قال رئيس مجلس إدارة شركة «إيرناستوبال إكسبو كونسلينغ»، عبدالرحمن فكيك: إن «معرض الشرق الأوسط للوحات والتصميمات» يشكل منصة لاكتشاف والارتقاء في قطاعي الطباعة والنموذج الرقمي، ويسعى في خلال دورة هذا العام إلى تقديم تجربة استثنائية لا تقتصر على استعراض أحدث التقنيات حصصاً، بل توفر تراكبات الأرقام الأساسية التي هي سائلاً دفع عجلة القطاع إلى الأمام»، مشيراً إلى أن المعرض يواصل إرساء معايير جديدة للنموذج، إذ يوفر منصة مهمة لجميع أصحاب الفعول والمبتكرين في القطاع أياً كان صرافته تخصصه أو نشاطه.

وتستقطب الدورة الحالية للمعرض المهني القطاع، على فهم أصحاب الأعمال والرؤساء والقيادات والمهنيين والعاملين في مجالات مختلفة تسهل الالتقاء، دور القطاع والمؤسسات الرسمية، وشركاء السوق، والوكالات الإقليمية، ومطورون المشاريع، علاوة على ذلك، يقدم المعرض للزوار فرصة استثنائية للمشاركة في عروض تفاعلية وسهيفة عروض على أحدث التقنيات المتقدمة، والعروض عبارة عن عروض مرافق القطاع والابتكارات والعروض، بما يؤهلها على التفاعل مع أحدث مستجدات القطاع.

وسلط دوره هذا انعام الضوء على أسواق صفطي الشرق الأوسط وإفريقيا التي استطاعت تسريع نموها في قطاع الطاقة والصناعات التقليدية المأهولة، وفي ضوء هذا الكثير من المشاريع التي تنفذها والمخترعة بين العديد من المصنعة، فإن هذه الأسواق لا تملك تطورات القطاع فحسب، بل تنضم كذلك مسار تطوره مستغلة وفكر العنصر المتميز الذي أصبح في حوزة هذه الأسواق المزدخرة، بولاية فريدة للتواصل في جميع دول المنطقة والتمسك بالاعتكاف على هذا النهج.

توايت ايمعاليه

وأضاف فلكناز: «يوفر المعرض بوابة استثنائية للوصول إلى أحدث التقنيات في مجال طباعة الأحجام الكبيرة، وطباعة المسنوجات، وطبقات قطاع البيع بالتجزئة. كما يمكن الزوار التعرف إلى عالم جديد من شاشات LED والتطبيقات الإعلانية الرقمية التي تعيد تعريف مفهوم التواصل البصري، من خلال تجربة تجدد الأبعاد».

وتابع: «مع سعي الشركات في مخططي الشرق الأوسط وأفريقيا إلى الارتقاء بمعاملتها وتعزيز سبل التواصل مع عملائها، يتنامى الطلب بشكل كبير على حلول الطابعة عالية الجودة والعنول الإعلامية المتقدمة، وبأى معرض الشرق الأوسط للمواهب والتصميمات الإعلامية في صدارة هذا المشهد، أبرز الابتكار والنمو في القطاع».

ويشكل العرض منه ثمانية للمهنيين والمختصين، سواء من الشركات التي تسعى لترسيخ حضورها في الشرق الأوسط وإفريقيا، أو الوكالات الإعلامية التي تخرج على بين أحضان فعاليات التواصل المصيرية، أو حتى شركات التكنولوجيا الرائدة في استحداث الحلول المبتكرة، بما يفرضه من مفهوم جديد للتعارف وتيرة استثنائية تتمتمزف باستغلال النطاق.

- 200 عارض يساريون في المعرض الذي يستمر ثلاثة أيام.
- المعرض يعدم حولاً وتجهيزات منطوية في مجال الطباعة والإعلان.
- منى المرى: الارتداد الذي يشهده صناع الإعلان في دني بوابك سامي
مكتسبة كمركز اقتصادي عالمي.
- عبدالرحمن الحكيم: المعرض يشكل مصفاً للربادة في قطاع الطباعة والنشر
العالمي.

مستقبل الطابع

يكشف معرض الشرق الأوسط للوحات والمصنوعات الإعلانية عن مستقبل القطاع في مجالات عدة، بدءاً من الطباعة ثلاثية الأبعاد المطبوعة، إلى قطع المعادن وطباعة المسحوق.

ولا تقتصر أعماله على استعراض النقيات فحسب، بل تضمن كذلك العديد من المناقشات الجادة والرؤى والعلاقات التجارية التي تستثير فستيفال هذا المطاع الجميل.

Gulf Today

Mona Ghanem Al Marri inaugurates 27th SGI Dubai

26 Sep 2024 +1 more

DUBAI: Mona Ghanem Al Marri, Vice Chairperson and Managing Director of the Dubai Media Council, and Director-general of the Government of Dubai Media Office, on Wednesday inaugurated the 27th edition of SGI Dubai, the Middle East and Africa's largest sign and graphic imaging expo. The much-anticipated industry event has brought together over 200 global print and signage industry leaders. Held at the Dubai World Trade Centre, the expo will run from 24th to 26th September, offering a platform for industry professionals, innovators, and decision-makers to explore the latest trends and advancements shaping the region's imaging and signage sectors.

Mona Al Marri was briefed on the showcased innovative products and technologies redefining the printing and advertising industry, including solutions for traditional and digital billboards, retail banners, public advertisements, road ads, and

digital printing. She said that Dubai's growing status as a global economic hub is driving the printing and advertising industry's growth, creating new opportunities for companies in the sector across the region.

With the global print equipment market set to soar to US\$27.85 billion by 2031, the Middle East's premier trade exhibition in the printing, imaging, and signage industries promises to be a game-changer, showcasing cutting-edge products and breakthrough technologies that are shaping the future of the sector.

"SGI Dubai 2024 stands as a beacon of innovation and leadership in the global printing and imaging industry," said Abdul Rahman Falaknaz, President of International Expo Consults. "This year, we are set to deliver an experience that not only highlights the latest technologies, but also fosters essential con-

nections to drive the industry forward. SGI Dubai continues to set the benchmark for excellence, offering a platform where the world's leading minds converge to redefine the future."

This year's edition is expected to draw an elite audience, including owners, CEOs, and influencers from various sectors such as sign-making, print production, digital signage, promotional companies, media agencies, and real estate developers. Visitors will have the opportunity to immerse themselves in interactive displays and witness live demonstrations of groundbreaking technologies. The event serves as a platform for sharing ideas, innovation, and collaboration, providing unparalleled access to the forefront of industry evolution.

This year's SGI Dubai places a spotlight on the Middle East and Africa, two regions rapidly emerging as

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pivotal hubs in the global printing and signage industries. With massive growth in infrastructure projects, retail developments, and technological adoption, these markets are not just keeping pace—they are leading the charge toward the future. For businesses looking to tap into this thriving market, SGI Dubai 2024 offers a unique gateway to connect with high-calibre audiences and explore immense new growth opportunities.

"For those seeking to stay at the forefront of industry evolution, SGI Dubai 2024 is their gateway to the latest breakthroughs in largeformat printing, textile printing, and retail transformation," added Falaknaz.

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*Source: Gulf Today

NEWS SGI DUBAI

27th edition of SGI Dubai ends on a high note

SGI Dubai 2024, the Middle East and Africa's largest signage and graphic imaging expo, concluded its 27th edition with record-breaking success. The event, which took place from September 24th to 26th at the Dubai World Trade Centre, attracted several global print and signage leaders and welcomed visitors from 100 countries. The expo was buzzing from the moment the doors opened until the final hour, solidifying SGI Dubai's position as one of the key players in the US\$27.85 billion global print equipment market.

This year's event showcased the latest in large-format printing, textile printing, LED technology, digital signage, precision cutting machines, metal cutting, and other industry-leading technologies. Exhibitors displayed a wide array of products, from high-performance printing equipment to cutting-edge visual communication tools. Notably, a significant number of exhibitors reported selling a majority of their machines right from the exhibition floor, underscoring the serious buying interest and commercial success of the event.

Live demonstrations, particularly in car wrapping, became one of the standout attractions, captivating audiences and demonstrating the creative potential of the industry. These dynamic showcases highlighted the precision, speed, and flexibility of modern printing technology, attracting substantial attention from business owners and industry influencers alike.

One of the show's unique features was the Wall of Fame, where exhibitors displayed their most creative and visually striking artworks. This vibrant space became a focal point for visitors, showcasing innovative designs and techniques that demonstrated the limitless potential of large-format printing, vehicle graphics, textile printing, and more. The Wall of Fame gave exhibitors a platform to highlight their artistic achievements, while also inspiring attendees with the latest trends in visual design.

Abdulrahman Falaknaz, President of International Expo Consults, expressed his enthusiasm about this year's achievements: "SGI Dubai 2024 exceeded expectations on every front. From packed halls to exhibitors reporting strong sales, the event solidified its role as the go-to platform for printing, signage, and visual communication solutions. The car wrapping demonstrations, creative displays on the Wall of Fame, and the cutting-edge technologies showcased across the floor demonstrated the immense potential and creativity within the industry. The curated leads generated at the show will certainly keep our exhibitors busy until the next edition. We are thrilled to have hosted visitors from 100 countries, reflecting SGI Dubai's global reach."

The event brought together professionals from sign-making, print production, digital signage, promotional companies, media agencies, real estate developers, and many other sectors. They experienced firsthand the innovations driving the next wave of industry evolution, including high-resolution printers, and precision cutting tools. Exhibitors presented breakthrough technologies such as advanced eco-friendly textile printers, digital signage solutions that are redefining advertising, and state-of-the-art LED displays tailored for the retail and outdoor markets. These technologies offer faster turnaround times, cost efficiencies,



and enhanced sustainability, responding to the growing market demand for greener solutions. "SGI Dubai is not just a trade show, it's a powerful marketplace for ideas, technology, and business growth," Falaknaz added.

"As the Middle East and Africa continue to emerge as critical hubs for the global printing and signage industries, SGI Dubai will remain at the forefront of this transformation. We are already looking ahead to SGI Dubai 2025, where we aim to deliver an even larger, more impactful event for the industry."

Team SGI Dubai added: "SGI Dubai 2024 once again proved its importance as a critical platform for exhibitors to expand their business networks, build relationships, and close deals that will shape the future of the printing and signage sectors. As we look ahead to the future, we are excited to announce that SGI Dubai 2025 will be even bigger and better, bringing together the most cutting-edge technologies, insights, and opportunities that will continue to shape the printing and signage industry. We would love to welcome you back and continue this journey of growth and innovation with us! We look forward to seeing you in 2025."

Her Excellency Mona Ghanem Al Marri, Vice Chairperson and Managing Director of the Dubai Media Council, and Director General of the Government of Dubai Media Office, inaugurated the 27th edition of SGI Dubai, the Middle East and Africa's largest sign and graphic imaging expo. Her Excellency Mona Al Marri was briefed about the innovative products and technologies redefining the printing and advertising industry, displayed at the event, including solutions for traditional and digital billboards, retail banners, public advertisements, road ads, and digital printing. She said that Dubai's growing status as a global economic hub is driving the printing and advertising industry's growth, creating new growth opportunities for companies in the sector across the region.

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COMPANIES

Konica Minolta	03
Wellcare	03
Fujifilm	05
Canon	05
DEC	05
EPA	05
Epson	05
SGL Dubai	06
FESPA ME	08
HP	09
GITEX Global	10
Komori	10
printpack alger	10
Kraft Heinz	10
PaperWorld ME	11
Paper Week	11
Brother	11
TPS	11
Mutoh	12
Continental	12
Heidelberg	12
CoCoCo	13
Northside	13
Infigo	13
Resolute	13
Suzano	14
BSP	14
Eren Holding	14
Reflex Group	15
FTA	15
All4Labels	15
Avery Dennison	18
Fife	18
Hybrid Software	18
Sun Chemical	19
Henkel & Panverta	19
ABG	20
APR	29
Tecna	30

REGULARS

News	03
Packaging	18
Global	22
Features	24
Product Portfolio	29



NEWS



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REGIONAL NEWS



Konica Minolta at GPP 2025

From January 14-16 in Riyadh, Saudi Arabia. **PG 03**

REGIONAL NEWS



Wellcare unveils UV Printer at SGL Dubai

UV Printer from Keundo with Fluorescent Inks. **PG 03**

PRODUCT OF THE MONTH

Uchida AeroDieCut

A B3 die-cutter that has the benefits of conventional technology. **PG 29**



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SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities



Tue, 03 Sep 2024 05:49:59 GMT

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The African printing and signage industry is on the brink of a transformative journey, and SGI Dubai 2024 is at the heart of this revolution. As the largest and most influential B2B event in the Middle East and Africa, SGI Dubai (<http://apo-opa.co/3X9qVMO>) is set to take place from 24th to 26th of September at the prestigious Dubai World Trade Centre. This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth. Register today and join us at SGI Dubai 2024: <https://apo-opa.co/4D6z22>.

The African printers market, valued at approximately USD 2041 million in 2020, is expected to reach USD 235.3 million by 2031, growing at a compound annual growth rate (CAGR) of 7.5%. This growth is driven by the increasing shift towards digital printing, the rising demand for colour printing, and the adoption of advanced technologies like 3D printing and cloud-based solutions. SGI Dubai 2024 will be the ideal platform for African businesses to explore these trends, connect with global leaders, and secure the tools needed to drive their growth.

Why SGI Dubai 2024 is a Must-Attend for African Stakeholders

With the African printing industry projected to reach a staggering value of USD 235.3 million by 2031, now is the time for African businesses to leverage the opportunities presented by SGI Dubai 2024. The continent is home to approximately 2,000 commercial printing companies, predominantly small, medium, and micro-enterprises (SMMEs), with a growing demand for advanced printing and signage solutions. SGI Dubai 2024 offers a platform for these businesses to access the latest in printing technology, from digital displays and 3D printing to artificial intelligence and advanced labelling systems.

A Platform for Innovation and Growth

SGI Dubai 2024 (<http://apo-opa.co/3X9qVMO>) will showcase ground-breaking solutions across a range of industries, including digital display technologies, metal cutting/engraving, software, spare parts/consumables, and more. This is not just an exhibition; it's an ecosystem of innovation and knowledge where African sign-makers, print and production manufacturers, media agencies, real-estate developers, and brand consultants can discover new possibilities and elevate their businesses to new heights. During the previous edition, SGI Dubai (<http://apo-opa.co/3X9qVMO>) welcomed over 200 global exhibitors from 40+ countries and registered thousands of trade visitors from 70+ countries worldwide. The influence of SGI Dubai extends beyond the Middle East, making it a pivotal event for Africa's growth trajectory.

Join Industry Leaders and Visionaries

African economies are on the cusp of becoming global powerhouses, and SGI Dubai 2024 is the gateway to realizing this potential. **Abdulrahman Falaknaz, President of International Expo Consults (IEC), emphasized,** "Africa is at the dawn of a new era in the printing and signage industry, and SGI Dubai 2024 is the perfect platform to ignite this transformation. We are committed to supporting African businesses in their journey towards growth and innovation. The solutions and technologies showcased at SGI Dubai will empower African stakeholders to not only meet the rising demand in their markets but also to set new benchmarks for excellence. This event is more than an exhibition; it is a catalyst for change, fostering collaborations that will define the future of the industry across the continent."

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SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities

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Strategic Networking and Competitive Advantages

SGI Dubai is strategically positioned to attract a significant number of African trade visitors, including key decision-makers from nations such as Kenya, Nigeria, Uganda, Cameroon, South Africa, Sudan, Ghana, Namibia, Congo, Ethiopia, Tanzania, Egypt, and Libya. The proximity of Dubai to Africa ensures easy access for business owners looking to connect with top global exhibitors and manufacturers, securing competitive rates and fostering meaningful business relationships.

Unmatched Business Insights and Market Research

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Home News General

SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities

4th Sep 2024 | Source: APO Group



President of International Expo-Consults and Delegates at the SGI Dubai Show

The African printing and signage industry is on the brink of a transformative journey, and SGI Dubai 2024 is at the heart of this revolution. As the largest and most influential B2B event in the Middle East and Africa, SGI Dubai (<http://apo-eps.co/3X3qVfM6>) is set to take place from 24th to 26th of September at the prestigious Dubai World Trade Centre. This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth. Register today and join us at SGI Dubai 2024: <https://apo-eps.co/4Q026z22>.

The African printers market, valued at approximately USD 204.1 million in 2020, is expected to reach USD 235.3 million by 2031, growing at a compound annual growth rate (CAGR) of 7.5%. This growth is driven by the increasing shift towards digital printing, the rising demand for colour printing, and the adoption of advanced technologies like 3D printing and cloud-based solutions. SGI Dubai 2024 will be the ideal platform for African businesses to explore these trends, connect with global leaders, and secure the tools needed to drive their growth.

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With the African printing industry projected to reach a staggering value of USD 235.3 million by 2031, now is the time for African businesses to leverage the opportunities presented by SGI Dubai 2024. The continent is home to approximately 2,000 commercial printing companies, predominantly small, medium, and micro enterprises (SMEs), with a growing demand for advanced printing and signage solutions. SGI Dubai 2024 offers a platform for these businesses to access the latest in printing technology, from digital displays and 3D printing to artificial intelligence and advanced labelling systems.

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This event is more than an exhibition; it is a catalyst for change, fostering collaborations that will define the future of the industry across the continent.

Join Industry Leaders and Visionaries

African economies are on the cusp of becoming global powerhouses, and SGI Dubai 2024 is the gateway to realizing this potential. Abdulrahman Falaknaz, President of International Expo Consults (IEC), emphasized, "Africa is at the dawn of a new era transformation. We are committed to supporting African businesses in their journey towards growth and innovation. The solutions and technologies showcased at SGI Dubai will empower African stakeholders to not only meet the rising demand in their markets but also to set new benchmarks for excellence. This event is more than an exhibition; it is a catalyst for change, fostering collaborations that will define the future of the industry across the continent."

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More General

Home / Business News / SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities

Business News

SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities

September 3, 2024



DUBAI, United Arab Emirates- The African printing and signage industry is on the brink of a transformative journey, and SGI Dubai 2024 is at the heart of this revolution. As the largest and most influential B2B event in the Middle East and Africa, SGI Dubai (<http://apo-eps.co/3X3qVfM6>) is set to take place from 24th to 26th of September at the prestigious Dubai World Trade Centre. This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth. Register today and join us at SGI Dubai 2024: <https://apo-eps.co/4Q026z22>.

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Why SGI Dubai 2024 is a Must-Attend for African Stakeholders:

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SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities

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This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth.



The SGI show highlights

DUBAI, United Arab Emirates, September 3, 2024 (AP) – The African printing and signage industry is on the brink of a transformative journey, and SGI Dubai 2024 is at the heart of this revolution. As the largest and most influential B2B event in the Middle East and Africa, SGI Dubai (http://sgidubai.ae) is set to take place from 24th to 26th of September at the prestigious Dubai World Trade Centre. This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth. Register today and join us at SGI Dubai 2024. (https://sgidubai.ae) #SGI2024



The African printing market, valued at approximately USD 204.1 million in 2020, is expected to reach USD 226.3 million by 2027, growing at a compound annual growth rate (CAGR) of 1.7%. This growth is driven by the increasing shift towards digital printing, the rising demand for colour printing, and the adoption of advanced technologies like 3D printing and cloud-based solutions. SGI Dubai 2024 will be the ideal platform for African businesses to explore these trends, connect with global leaders, and secure the tools needed to drive their growth.

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With the African printing industry projected to reach a staggering value of USD 233.3 million by 2031, now is the time for African businesses to leverage the opportunities presented by SGI Dubai 2024. The event is home to approximately 2,500 commercial printing companies, predominantly small, medium, and micro enterprises (SMEs), with a growing demand for advanced printing and signage solutions. SGI Dubai 2024 offers a platform for these businesses to access the latest in printing technology, from digital displays and 3D printing to artificial intelligence and advanced labelling systems.

A Platform for Innovation and Growth

SGI Dubai 2024 (http://sgidubai.ae) will showcase ground-breaking solutions across a range of industries, including digital display technologies, metal cutting & engraving, software, spare parts & consumables, and more. This is not just an exhibition; it's an ecosystem of innovation and knowledge where African sign-makers, print and production manufacturers, media agencies, real-estate developers, and travel consultants can discover new possibilities and elevate their businesses to new heights. During the previous edition, SGI Dubai (http://sgidubai.ae) welcomed over 100,000 global exhibitors from 41+ countries and registered thousands of trade visitors from 70+ countries worldwide. The influence of SGI Dubai extends beyond the Middle East, making it a pivotal event for African growth trajectory.

Join Industry Leaders and Visionaries

African economies are on the cusp of becoming global powerhouses, and SGI Dubai 2024 is the gateway to realizing this potential. **Abdurrahman Falekhan, President of International Expo-Consults (IEC), emphasizes:** "Africa is at the dawn of a new era in the printing and signage industry, and SGI Dubai 2024 is the perfect platform to ignite this transformation. We are committed to supporting African businesses in their journey towards growth and innovation. The solutions and technologies showcased at SGI Dubai will empower African stakeholders to not only meet the rising demand in their markets but also set new benchmarks for excellence. This event is more than an exhibition; it is a catalyst for change, fostering collaborations that will define the future of the industry across the continent."

Strategic Networking and Competitive Advantages

SGI Dubai is strategically positioned to attract a significant number of African trade visitors, including key decision-makers from nations such as Kenya, Nigeria, Uganda, Cameroon, South Africa, Sudan, Ghana, Mali, Congo, Ethiopia, Tanzania, Egypt, and Libya. The proximity of visitors to Africa ensures easy access for business owners looking to connect with top global exhibitors and manufacturers, securing competitive rates and fostering meaningful business relationships.

Unmatched Business Insights and Market Research

SGI Dubai (http://sgidubai.ae) is more than just a trade show; it's an invaluable opportunity for African visitors to conduct comprehensive market research and make informed business decisions. The event's influence extends beyond the Middle East, positioning it as a critical platform for Africa's growth trajectory. The 27th edition of SGI Dubai is set to redefine the future of the African printing and signage sector, unlocking new opportunities for growth and prosperity. Don't miss this chance to be part of a transformative experience that will propel your business into the future.



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The SGI show highlights
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President of International Expo-Consults and Delegates at the SGI Dubai Show (1)



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African Press Organization

Sep 03, 2024

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10:45:25 PM	AFRICO	Government of Germany contributes 450 million towards strengthening resilience in southern Somalia
10:45:25 PM	AFRICO	Uganda's Hon. President Yoweri Museveni attends 8th World Islamic Forum (Youth and Women's Summit) 2018
10:45:13 PM	AFRICO	Local Africa - Transforming Women's Lives
10:45:11 PM	AFRICO	Meck Foundation marks 'International Women's Day' with the First Lady of Niger
10:45:12 PM	AFRICO	ICC Launch at "The World Blockchain Forum" on April 18th in Dubai
10:45:11 PM	AFRICO	AAO2018 - Registration Announcement
10:45:24 AM	AFRICO	African Development Bank at the centre of "a great Africa moment": North African Governors
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10:45:08 AM	AFRICO	Joint Press Release: ICJ and FICJ, Mark Dinko and Mwanika Chikwira Sign Peace Agreement at Three-Day Migration Conference
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SGI Dubai 2024 Set to Revolutionize Africa's Printing Industry with Unparalleled Growth Opportunities; This year's show is poised to be a game-changer, offering African businesses a unique opportunity to explore cutting-edge innovations, forge strategic partnerships, and unlock unprecedented growth

African Press Organization

3 September 2024, 11:50, 791 words, English

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September 3, 2024 Tuesday

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SGI Dubai 2024 ends on a high note as global industry leaders drive innovation and sales success

Global exhibitors from 45 countries and thousands of visitors from across 100 countries participated in the 27th edition of the show

SGI Dubai 2024, the Middle East and Africa's largest signage and graphic imaging expo, concluded its 27th edition with record-breaking success. The event, which took place from September 24th to 26th at the Dubai World Trade Centre, attracted several global print and signage leaders and welcomed visitors from 100 countries. The expo was buzzing from the moment the doors opened until the final hour, solidifying SGI Dubai's position as one of the key players in the US\$27.85 billion global print equipment market.



This year's event showcased the latest in large-format printing, textile printing, LED technology, digital signage, precision cutting machines, metal cutting, and other industry-leading technologies. Exhibitors displayed a wide array of products, from high-performance

printing equipment to cutting-edge visual communication tools. Notably, a significant number of exhibitors reported selling a majority of their machines right from the exhibition floor, underscoring the serious buying interest and commercial success of the event.

Live demonstrations, particularly in car wrapping, became one of the standout attractions, captivating audiences and demonstrating the creative potential of the industry. These dynamic showcases highlighted the precision, speed, and flexibility of modern printing technology, attracting substantial attention from business owners and industry influencers alike.

One of the show's unique features was the Wall of Fame, where exhibitors displayed their most creative and visually striking artworks. This vibrant space became a focal point for visitors, showcasing innovative designs and techniques that demonstrated the limitless potential of large-format printing, vehicle graphics, textile printing, and more. The Wall of Fame gave exhibitors a platform to highlight their artistic achievements, while also inspiring attendees with the latest trends in visual design.

Abdulrahman Falaknaz, President of International Expo Consults, expressed his enthusiasm about this year's achievements: "SGI Dubai 2024 exceeded expectations on every front. From packed halls to exhibitors reporting strong sales, the event solidified its role as the go-to platform for printing, signage, and visual communication solutions. The car wrapping demonstrations, creative displays on the Wall of Fame, and the cutting-edge technologies showcased across the floor demonstrated the immense potential and creativity within the industry. The curated leads generated at the show will certainly keep our exhibitors busy until the next edition. We are thrilled to have hosted visitors from 100 countries, reflecting SGI Dubai's global reach."

The event brought together professionals from sign-making, print production, digital signage, promotional companies, media agencies, real estate developers, and many other sectors. They experienced first-hand the innovations driving the next wave of industry evolution, including high-resolution printers, and precision cutting tools.



Exhibitors presented breakthrough technologies such as advanced eco-friendly textile printers, digital signage solutions that are redefining advertising, and state-of-the-art LED displays tailored for the retail and outdoor markets. These technologies offer faster turnaround times, cost efficiencies, and enhanced sustainability, responding to the growing market demand for greener solutions.



"SGI Dubai is not just a trade show, it's a powerful marketplace for ideas, technology, and business growth," Falaknaz added. "As the Middle East and Africa continue to emerge as critical hubs for the global printing and signage industries, SGI Dubai will remain at the forefront of this transformation. We are already looking ahead to SGI Dubai 2025, where we aim to deliver an even larger, more impactful event for the industry."

SGI Dubai 2024 once again proved its importance as a critical platform for exhibitors to expand their business networks, build relationships, and close deals that will shape the future of the printing and signage sectors.

As we look ahead to the future, we are excited to announce that SGI Dubai 2025 will be even bigger and better, bringing together the most cutting-edge technologies, insights, and opportunities that will continue to shape the printing and signage industry. We would love to welcome you back and continue this journey of growth and innovation with us!

We look forward to seeing you in 2025.



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Unlock your gateway to the thriving Middle East & Africa markets at SGI Dubai 2025 – the region's premier exhibition for the signage, graphic imaging, and printing industries. Connect with top buyers, showcase cutting-edge innovations, and expand your global footprint at a show that brings together industry leaders from across the world. Be part of a future-driven platform that strengthens collaboration, innovation, and unparalleled business opportunities. Don't miss your chance to be part of the next wave of industry transformation – secure your space today!

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